

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BYUNG-HYUK MOON	08/26/2014
KYU-CHUL KONG	08/26/2014
HYUN-WOONG KWON	08/26/2014
KEUN-SOO KIM	08/26/2014
JEONG-HOON KIM	08/26/2014
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD
Street Address:	129, SAMSUNG-RO
Internal Address:	YEONGTONG-GU, SUWON-SI
City:	GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
Postal Code:	443-742
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14470850
CORRESPONDENCE DATA	
Fax Number:	(972)628-3616
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	972-628-3600
Email:	patents@munckwilson.com
Correspondent Name:	DOCKET CLERK
Address Line 1:	P.O. DRAWER 800889
Address Line 4:	DALLAS, TEXAS 75380
ATTORNEY DOCKET NUMBER:	SAMS06-13254
NAME OF SUBMITTER:	WILLIAM A. MUNCK
SIGNATURE:	/William A. Munck/
DATE SIGNED:	08/27/2014
Total Attachments: 2	
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DOCKET NO. SP13254-US (SAMS06-13254)
CLIENT REF.: GM-201305-007-1-US0

PATENT

ASSIGNMENT

WHEREAS, We, Byung-Hyuk Moon, resident of Gumi-si, Gyeongsangbuk-do, Republic of Korea, citizen of Republic of Korea, Kyu-Chul Kong, resident of Gumi-si, Gyeongsangbuk-do, Republic of Korea, citizen of Republic of Korea, Hyun-Woong Kwon, resident of Dalseo-gu, Daegu, Republic of Korea, citizen of Republic of Korea, Keun-Soo Kim, resident of Gumi-si, Gyeongsangbuk-do, Republic of Korea, citizen of Republic of Korea, and Jeong-Hoon Kim, resident of Gumi-si, Gyeongsangbuk-do, Republic of Korea, citizen of Republic of Korea, have invented certain new and useful improvements in a "METHOD FOR PROVIDING INFORMATION BASED ON CONTENTS AND ELECTRONIC DEVICE THEREOF" disclosed in an application for United States Letters Patent (Application No. _____, filed _____), said application having been executed concurrently herewith;

WHEREAS, SAMSUNG ELECTRONICS CO., LTD, a corporation organized under the laws of the Republic of Korea, having a place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of Korea (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; We authorize William A. Munck of Munck Wilson Mandala, LLP to insert in the parenthesis above the application number and filing date of said application when known; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign

all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, and make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

Date: August 26, 2014


BYUNG-HYUK MOON

Date: August 26, 2014


KYU-CHUL KONG

Date: August 26, 2014


HYUN-WOONG KWON

Date: August 26, 2014


KEUN-SOO KIM

Date: August 26, 2014


JEONG-HOON KIM