## 502951467 08/26/2014

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2998065

| SUBMISSION TYPE:   |  | NEW ASSIGNMENT   |                           |  |
|--|--|--|---------------------------|--|
| NATURE OF CONVEYANCE:  |  | CHANGE OF NAME   |                           |  |
| CONVEYING PARTY D  | ΑΤΑ  |  |                           |  |
|  |  | Name   | Execution Date            |  |
| REPUTATIONDEFENDE  | ER, INC.   |  | 01/06/2011                |  |
| RECEIVING PARTY DA   | TA   |  |                           |  |
| Name:  | REPUTAT  | REPUTATION.COM, INC.   |                           |  |
| Street Address:  | 2688 MIDDLEFIELD ROAD  |  |                           |  |
| Internal Address:  | BUILDING C   |  |                           |  |
| City:  | REDWOOD CITY   |  |                           |  |
| State/Country:   | CALIFORNIA   |  |                           |  |
| Postal Code:   | 94063  | 94063  |                           |  |
| Property Type Application Number: 12   |  | <b>Number</b><br>296107  |                           |  |
| Application Number:  | 132  | 296107   |                           |  |
|  |  |  |                           |  |
|  |  |  |                           |  |
|  |  | 2)408-4400   |                           |  |
| Fax Number:  | (20  | 2)408-4400<br>e e-mail address first; if that is unsu  | ccessful, it will be sent |  |
| Fax Number:<br><i>Correspondence will be</i><br><i>using a fax number, if µ</i>  | 20)<br>e sent to th<br>provided; if  | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent   |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if µ</i><br>Phone:  | 20)<br>e sent to th<br>provided; if<br>202   | e e-mail address first; if that is unsu<br>t <b>that is unsuccessful, it will be sent</b><br>24084000  |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if µ</i><br>Phone:<br>Email:  | 20)<br><b>e sent to th</b><br>brovided; if<br>202<br>cin                           | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com  |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:   | 20)<br><b>e sent to th</b><br>brovided; if<br>202<br>cin<br>FIN                    | e e-mail address first; if that is unsu<br>t that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>INEGAN, HENDERSON ET AL.  |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:  | (20<br><b>e sent to th</b><br>brovided; if<br>202<br>cin<br>FIN<br>90 <sup>-</sup> | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com  |                           |  |
| <i>using a fax number, if µ</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 4:   | (20<br>e sent to th<br>provided; if<br>202<br>cin<br>FIN<br>90 <sup>-</sup><br>WA  | e e-mail address first; if that is unsu<br>t that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>NNEGAN, HENDERSON ET AL.<br>1 NEW YORK AVENUE, NW   |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 4:   | (20<br>e sent to th<br>provided; if<br>202<br>cin<br>FIN<br>90 <sup>-</sup><br>WA  | e e-mail address first; if that is unsu<br>t that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>INEGAN, HENDERSON ET AL.<br>1 NEW YORK AVENUE, NW<br>ASHINGTON, D.C. 20001-4413   |                           |  |
| Fax Number:<br><i>Correspondence will be<br/>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 4:<br>ATTORNEY DOCKET NU   | (20<br>e sent to th<br>provided; if<br>202<br>cin<br>FIN<br>90 <sup>-</sup><br>WA  | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>INEGAN, HENDERSON ET AL.<br>1 NEW YORK AVENUE, NW<br>ASHINGTON, D.C. 20001-4413<br>10488.0002-02000   |                           |  |
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| Fax Number:<br><i>Correspondence will be</i><br><i>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 4:<br>ATTORNEY DOCKET NUN<br>NAME OF SUBMITTER:<br>SIGNATURE:  | (20<br>e sent to th<br>provided; if<br>202<br>cin<br>FIN<br>90 <sup>-</sup><br>WA  | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>NNEGAN, HENDERSON ET AL.<br>1 NEW YORK AVENUE, NW<br>ASHINGTON, D.C. 20001-4413<br>10488.0002-02000<br>AARON J. CAPRON<br>/Aaron J. Capron/ |                           |  |
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| Fax Number:<br><i>Correspondence will be</i><br><i>using a fax number, if p</i><br>Phone:<br>Email:<br>Correspondent Name:<br>Address Line 1:<br>Address Line 4:<br>ATTORNEY DOCKET NUME<br>NAME OF SUBMITTER:<br>DATE SIGNED:<br>Total Attachments: 5   | (20<br>e sent to th<br>provided; if<br>202<br>cin<br>FIN<br>90°<br>WA<br>JMBER:    | e e-mail address first; if that is unsu<br>that is unsuccessful, it will be sent<br>24084000<br>dy.baglietto@finnegan.com<br>NNEGAN, HENDERSON ET AL.<br>1 NEW YORK AVENUE, NW<br>ASHINGTON, D.C. 20001-4413<br>10488.0002-02000<br>AARON J. CAPRON<br>/Aaron J. Capron/ |                           |  |
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Delaware

PAGE 1

## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "REPUTATIONDEFENDER, INC.", CHANGING ITS NAME FROM "REPUTATIONDEFENDER, INC." TO "REPUTATION.COM, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2011, AT 12:06 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE SUSSEX COUNTY RECORDER OF DEEDS.



4186881 8100

110022425 You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 8479755

DATE: 01-07-11

PATENT REEL: 033625 FRAME: 0770

#### CERTIFICATE OF AMENDMENT OF AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF REPUTATIONDEFENDER, INC.

**REPUTATIONDEFENDER, INC.,** a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "*Corporation*"), hereby certifies that:

FIRST: The original name of the Corporation was Reputation Defender, Inc. The name of the Corporation is **REPUTATIONDEFENDER**, INC.

**SECOND:** The date on which the Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware is July 6, 2006.

THIRD: The Board of Directors of the Corporation, acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions amending its Amended and Restated Certificate of Incorporation as follows:

1. Article I shall be amended and restated to read in its entirety as follows:

"The name of this company is Reputation.com, Inc. (the "Company" or the "Corporation")"

FOURTH: Thereafter pursuant to a resolution of the Board of Directors, this Certificate of Amendment of Amended and Restated Certificate of Incorporation was submitted to the stockholders of the Corporation for their approval, and was duly adopted in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

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State of Delaware Secretary of State Division of Corporations Delivered 01:31 PM 01/07/2011 FILED 12:06 PM 01/07/2011 SRV 110022425 - 4186881 FILE

PATENT REEL: 033625 FRAME: 0771 IN WITNESS WHEREOF, REPUTATIONDEFENDER, INC. has caused this Certificate of Amendment of Amended and Restated Certificate of Incorporation to be signed by its President and Chief Executive Officer this 6th day of January, 2011.

#### **REPUTATIONDEFENDER, INC.**

By: <u>/s/ Michael Fertik</u> Michael Fertik President and Chief Executive Officer

## State of California Secretary of State

## NAME CHANGE CERTIFICATE OF QUALIFICATION

#### C2948193

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify that on the **7th day of January, 2011**, there was filed in this office an Amended Statement and Designation by Foreign Corporation whereby the corporate name of **REPUTATIONDEFENDER, INC.**, a corporation organized and existing under the laws of **Delaware**, was changed to **REPUTATION.COM, INC.**. This corporation complied with the requirements of California law in effect on that date for the purpose of qualifying to transact intrastate business in the State of California and as of said date has been and is qualified and authorized to transact intrastate business in the State of California, subject however, to any licensing requirements otherwise imposed by the laws of this State.

**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of January 7, 2011.



Jehn Bowen

DEBRA BOWEN Secretary of State

NP-25 (REV 1/2007)

sms © OSP 06 99731 PATENT REEL: 033625 FRAME: 0773

## A0710768

# ENDORSED - FILED in the office of the Secretary of State of the State of California

JAN 07 2011

#### AMENDED STATEMENT BY FOREIGN CORPORATION

| Reputation.com, Inc.                   |  |   |
|--|--|---|
|  | (Name of Corporation)                        |   |
| -<br>                                  | an a     | , a corporation organized   |
| and existing under the laws of(s       | Delaware<br>State of Place of Incorporation) | , and which is presently  |
| qualified for the transaction of intra | astate business in the St                    | ate of California, makes the  |
| following statement:                   |  |   |
| That the name of the corporation       | has been changed to tha                      | t hereinabove set forth and   |
| that the name relinquished at the ti   | me of such change was                        |   |
| ReputationDefender, Inc.               |  | 1996 - 1997 - 199 |
|  | •  |   |

Reputation.com, Inc. (Name of Corporation) (Signature of Corporate Officer)

Michael Fertik, President and Chief Executive Officer (Typed Name and Title of Officer Signing)

Secretary of State Form ASDC (REV 03/2005)

#### PATENT REEL: 033625 FRAME: 0774

**RECORDED: 08/26/2014**