## 502954010 08/28/2014 PATENT ASSIGNMENT COVER SHEET

PATENT ASSIGNMENT COVER

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3000608

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY	' DATA		
		Name	Execution Date
ELEANORA RAMIREZ CREME			07/30/2014
DANA WITT	ANA WITT		07/28/2014
Street Address: City: State/Country:	950 THIRD AVENUE NEW YORK NEW YORK		
City:			
Postal Code:	10022		
PROPERTY NUMBE	RS Total:	1	
Property Ty	be	Number	
Application Number	-	29497589	

## CORRESPONDENCE DATA

Fax Number:	(312)464-3111		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.			
Email:	CHPatent@loeb.com		
Correspondent Name:	LOEB & LOEB LLP		
Address Line 1:	321 NORTH CLARK STREET		
Address Line 2:	SUITE 2300		
Address Line 4:	CHICAGO, ILLINOIS 60654		

ATTORNEY DOCKET NUMBER:	215043-30002
NAME OF SUBMITTER:	LANA H. CARNEL
SIGNATURE:	/Lana H. Carnel Reg. No.: 66384/
DATE SIGNED:	08/28/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).

## **Total Attachments: 4**

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# Combined Assignment And Declaration (Under 37 C.F.R. § 1.63) For Patent Application

I am a named inventor and declare that:

I believe that I am an original inventor or an original joint inventor of a claimed invention in the application entitled:

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being filed with this Declaration. I authorize and request my attorneys, Loeb & Loeb LLP of 321 N Clark St, Suite 2300; Chicago, IL, 60654-4746, to insert here in parentheses (Application Serial No.: \_\_\_\_\_\_, filed: \_\_\_\_\_) the filing date and application number of said application when known.

Was filed on <u>July 25, 2014</u>, as United States application or PCT international application number <u>29/497,589</u>.

(if checked) and was amended on \_\_\_\_\_

The above-identified application was made or authorized to be made by me.

I have been advised of the duty to review and understand the contents of the above-identified application, including the claims, as amended by any amendment specifically referred to in the oath or declaration.

I have also been advised of the duty to disclose to the United States Patent and Trademark Office all information known to be material to patentability as defined in 37 C.F.R. § 1.56.

I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

#### ASSIGNMENT

WHEREAS, the undersigned inventor ("ASSIGNOR") is an original inventor of the subject matter described in the above-identified application ("INVENTION"); and

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### PATENT REEL: 033627 FRAME: 0637

215043-30002

WHEREAS, <u>Colour Prevails LLC</u>, a <u>Delaware</u> corporation, with a principal place of business at <u>950 Third Avenue</u>, <u>New York</u>, <u>NY 10022</u> ("ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in, to, and under the INVENTION and any United States or foreign patent rights to be filed or obtained for that INVENTION.

#### NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which are acknowledged, ASSIGNOR sells, assigns and transfers to ASSIGNEE, the full and exclusive right, title, and interest in, to, and under the INVENTION, and any patent applications filed for the INVENTION in the United States, whether provisional, non-provisional, or any other type (collectively, "APPLICATIONS"), and all United States Letters Patents to be obtained for the INVENTION based on any of the APPLICATIONS or any non-provisional, continuation, continuation-in-part, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNOR also assigns all of their rights, title and interest in, to, and under the INVENTION and related intellectual property rights in all foreign countries, including all patent applications which may evolve from the INVENTION and those rights and all issued patents, certificates or other similar rights obtained for the INVENTION and those rights, including the right to claim International Convention priority.

ASSIGNOR covenants that no assignment, sale, agreement or encombrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon ASSIGNOR'S request, be provided promptly with all pertinent facts and documents relating to the APPLICATIONS, the INVENTION and any such related Letters Patent as may be (or later become) known and accessible to ASSIGNOR, and ASSIGNOR will testify as to the same in any Patent Office proceeding or litigation related to the INVENTION and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for obtain, maintain and enforce the APPLICATIONS, the INVENTION and the Letters Patent which may be necessary or desirable to carry out the purposes of this Assignment.

Legal Name of Inventor	Eleanora Ramirez Creme	
Inventor's Signature	aan	Date: July 30, 2014

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> PATENT REEL: 033627 FRAME: 0638

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# Combined Assignment And Declaration (Under 37 C.F.R. § 1.63) For Patent Application

I am a named inventor and declare that:

I believe that I am an original inventor or an original joint inventor of a claimed invention in the application entitled:

Insert Title:

CAP FOR COSMETICS BOTTLE

which is:

being filed with this Declaration. I authorize and request my attorneys, Loeb & Loeb LLP of 321 N Clark St, Suite 2300; Chicago, IL, 60654-4746, to insert here in parentheses (Application Serial No.: \_\_\_\_\_\_, filed: \_\_\_\_\_) the filing date and application number of said application when known.

 $\boxtimes$  was filed on <u>July 25, 2014</u>, as United States application or PCT international application number <u>29/497,589</u>.

(if checked) and was amended on \_\_\_\_\_\_.

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## ASSIGNMENT

WHEREAS, the undersigned inventor ("ASSIGNOR") is an original inventor of the subject matter described in the above-identified application ("INVENTION"); and

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WHEREAS, <u>Colour Prevails LLC</u>, a <u>Delaware</u> corporation, with a principal place of business at <u>950 Third Avenue</u>, <u>New York</u>, <u>NY 10022</u> ("ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in, to, and under the INVENTION and any United States or foreign patent rights to be filed or obtained for that INVENTION.

### NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which are acknowledged, ASSIGNOR sells, assigns and transfers to ASSIGNEE, the full and exclusive right, title, and interest in, to, and under the INVENTION, and any patent applications filed for the INVENTION in the United States, whether provisional, non-provisional, or any other type (collectively, "APPLICATIONS"), and all United States Letters Patents to be obtained for the INVENTION based on any of the APPLICATIONS or any non-provisional, continuation, continuation-in-part, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNOR also assigns all of their rights, title and interest in, to, and under the INVENTION and related intellectual property rights in all foreign countries, including all patent applications which may evolve from the INVENTION and those rights and all issued patents, certificates or other similar rights obtained for the INVENTION and those rights, including the right to claim International Convention priority.

ASSIGNOR covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon ASSIGNOR'S request, be provided promptly with all pertinent facts and documents relating to the APPLICATIONS, the INVENTION and any such related Letters Patent as may be (or later become) known and accessible to ASSIGNOR, and ASSIGNOR will testify as to the same in any Patent Office proceeding or litigation related to the INVENTION and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for obtain, maintain and enforce the APPLICATIONS, the INVENTION and the Letters Patent which may be necessary or desirable to carry out the purposes of this Assignment.

Legal Name of Inventor	Dana Witt	
Inventor's Signature	Dura title	Date: 7-28-14

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**RECORDED: 08/28/2014**