502954582 08/28/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MARC ANDREW NEWSON	07/11/2014
MARC NEWSON LTD.	07/11/2014

RECEIVING PARTY DATA

Name:	FABBRICA D'ARMI PIETRO BERETTA S.P.A.	
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State/Country:	ITALY	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29500773

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ATTORNEY DOCKET NUMBER:	221004-1680	
NAME OF SUBMITTER:	TODD DEVEAU	
SIGNATURE:	/Todd Deveau/	
DATE SIGNED:	08/28/2014	

Total Attachments: 2

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PATENT 502954582 REEL: 033630 FRAME: 0006

Docket No. 221004-1680 Page 1 of 2

ASSIGNMENT
OF DESIGN PATENT APPLICATION

WHEREAS, I, **Marc Andrew Newson**, have invented certain new and useful improvements ("invention(s)") as described and set forth in the below-identified utility application for United States Letters Patent entitled:

ACTION BODY FOR A SHOTGUN

which was:		
	executed on even date herewith,	
\boxtimes	filed with the United States Patent and Trademark Office (USPTO) on Aug	gust
28, 2014, and	d assigned Serial No. 29/500,773, and	
	further described in U.S. Provisional application entitled ""	, filed
with the USPT	TO on, and assigned Serial No	
WHER	REAS, I, Marc Andrew Newson, am an employee of Marc Newson Ltd., Lor	ndon,
United Kingdo	om, Marc Andrew Newson and Marc Newson Ltd. collectively referred to as	,
ASSIGNORS.).	

WHEREAS, FABBRICA D'ARMI PIETRO BERETTA S.p.A., having a business at Via P. Beretta, 18 I-25063 Gardone Val Trompia, Brescia Italy, hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNORS' interest in said invention(s) and application and in any and all U.S. patent applications claiming priority to and/or the benefit of said application and any and all patents which may be granted on the same.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNORS, ASSIGNORS have sold, assigned and transferred and do hereby sell, assign and transfer unto ASSIGNEE, and ASSIGNEE'S successors and assigns, the entire right, title and interest, for the United States of America, in and to said Invention(s), said design application, and all the rights and privileges in any application and under any and all patents that may be granted in the U.S. for said inventions including all corresponding continuation, continuation-in-part, divisional, reissue, and reexamination applications including all rights of priority arising from them, and all the rights and privileges under any and all forms of protection, including patents, that may be granted in the U.S. for them.

ASSIGNORS authorize ASSIGNEE to make application for such protection in its own name and maintain such protection in the U.S., and to invoke and claim for any application for patent or other form of protection for said Invention(s), without further authorization from ASSIGNORS, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

PATENT REEL: 033630 FRAME: 0007 ASSIGNORS hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of ASSIGNEE to apply for patent or other form of protection for said Invention(s), said design application and to claim the aforesaid benefit of the right of priority.

ASSIGNORS request that any and all patents for said Invention(s) in the U.S. be issued to ASSIGNEE or to such nominee as ASSIGNEE may designate.

ASSIGNORS covenant and agree that, when requested, ASSIGNORS shall, without charge to ASSIGNEE but at ASSIGNEE'S expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient in connection with the patent applications, patents, or other forms of protection of said Invention(s), and for the defense and protection thereof if challenged in the court of law.

ASSIGNORS authorize ASSIGNEE or its agents to insert, on ASSIGNORS' behalf, the filing date and/or serial number above pertaining to the design application if not known as of the date of execution of this document.

	Marc Newson Ltd.
Marc Andrew Newson	de
Date: 11-7-2014	By: MARC NEWSON
Witness C.	Title: DIRECTOR
Date: 11- 7-14	Date: 11-7-2014
Witness	Witness
Date:	Date:
	Witness
	Date:

PATENT REEL: 033630 FRAME: 0008

RECORDED: 08/28/2014