502954897 08/28/2014

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
BRUNO BELAMICH	08/26/2014

### **RECEIVING PARTY DATA**

Name:	BELL & ROSS B.V.
Street Address:	BOERHAAVELAAN 22
City:	ZOETERMEER
State/Country:	NETHERLANDS
Postal Code:	2713 HX

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29497423

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ATTORNEY DOCKET NUMBER:	CAB-PT010
NAME OF SUBMITTER:	ROBERT J. BALLARINI
SIGNATURE:	/Robert J. Ballarini/
DATE SIGNED:	08/28/2014

## **Total Attachments: 2**

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PATENT 502954897 REEL: 033631 FRAME: 0334

#### ASSIGNMENT

Bruno Belamich, residing at c/o Bell & Ross, 8 rue Copernic, F-75116 Paris, France, a citizen of France (hereafter the undersigned); is the inventor of

#### WATCH

for which the undersigned ex	secuted an application for	United States l	Letters Patent
U.S. Patent Application No.	, filed		2014.

The undersigned hereby authorizes assignee or assignee's representative to insert the Application Number and the filing date of this application if they are unknown at the time of execution of this assignment.

Bell & Ross B.V., a Dutch company, having a principal place of business at Boerhaavelaan 22, 2713 HX Zoetermeer, Netherlands (hereafter referred to as the assignee), is desirous of acquiring the entire right, title and interest in said invention, all applications for and all letters patent issued on said invention.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned, intending to be legally bound, does hereby sell, assign and transfer to the assignee and assignee's successors, assigns and legal representatives the entire right, title and interest in said invention and all patent applications thereon, including, but not limited to, the application for United States Letters Patent entitled as above, and all divisions and continuations thereof, and in all letters patent, including all reissues and reexaminations thereof, throughout the world, including the right to claim priority under the Paris Convention or other treaty.

It is agreed that the undersigned shall be legally bound, upon request of the assignee, to supply all information and evidence relating to the making and practice of said invention, to testify in any legal proceeding relating thereto, to execute all instruments proper to patent the invention throughout the world for the benefit of the assignee, and to execute all instruments proper to carry out the intent of this instrument.

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The undersigned warrants that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED under seal on this 26	. day of <u>Axxix</u>	, 2014
at (Place)	ν	
Witness:		
	Bruno Belamich	(LS)

(Although not mandatory, if possible, please subscribe appropriate notarization and obtain APOSTILLE)

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