502956480 08/29/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3003078

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SEARETE LLC	08/28/2014

RECEIVING PARTY DATA

Name:	THE INVENTION SCIENCE FUND I, LLC	
Street Address:	11235 S.E. 6TH STREET, SUITE 200	
City:	BELLEVUE	
State/Country:	WASHINGTON	
Postal Code:	98004	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11807350

CORRESPONDENCE DATA

Fax Number: (425)283-4820

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: THE INVENTION SCIENCE FUND Address Line 1: 11235 S.E. 6TH STREET, SUITE 200 Address Line 4: BELLEVUE, WASHINGTON 98004

ATTORNEY DOCKET NUMBER:	0506-003-012-000000	
NAME OF SUBMITTER:	S. CRAIG ROCHESTER	
SIGNATURE:	/S. Craig Rochester/	
DATE SIGNED:	08/29/2014	

Total Attachments: 1

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PATENT 502956480

REEL: 033638 FRAME: 0474

ASSIGNMENT

WHEREAS, Searete LLC (hereinafter referred to as ASSIGNOR), having a post office address of 11235 S.E. 6th Street, Suite 200, Bellevue, WA 98004, is the assigned owner of the entire right, title and interest in and to the invention titled "IMPLEMENTING GROUP CONTENT SUBSTITUTION IN MEDIA WORKS," as described and claimed in the specification for which an application for United States letters patent was filed on May 25, 2007, and assigned Application No. 11/807,350; the assignment recorded in the United States Patent and Trademark Office on Reel 019769, Frame 0118 (hereinafter referred to as the "Patent"); and

WHEREAS, The Invention Science Fund I, LLC (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 11235 S.E. 6th Street, Suite 200, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the Patent;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said Patent and in any and all reissues and reexaminations thereof. Said Patent to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patent to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

29 DUGUET 2014

Marci Shimizu

PATENT REEL: 033638 FRAME: 0475

RECORDED: 08/29/2014