## 502958693 09/02/2014 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NATURE OF CONVEYANCE:		NEW ASSIGNMENT	NEW ASSIGNMENT ASSIGNMENT	
		ASSIGNMENT		
CONVEYING PARTY	DATA			
		Name	Execution Date	
DAVID F. SIMON			07/24/2014	
RECEIVING PARTY [	ΟΑΤΑ			
Name:	THE KO	THE KONG COMPANY, LLC		
Street Address:	16191-D	16191-D TABLE MOUNTAIN PARKWAY		
City:	GOLDEI	GOLDEN		
State/Country:	COLOR	ADO		
Postal Code:	80403	80403		
Property Typ		Number		
Application Number:		4449960		
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Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will using a fax number,</i> Phone:	E DATA (i l be sent to if provided; 3	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will</i> <i>using a fax number,</i> Phone: Email:	E DATA (1 be sent to if provided; 3 s	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700 srlaw@sheridanross.com		
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Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1:	E DATA (i l be sent to if provided; 3 e: E	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700 srlaw@sheridanross.com BRENT P. JOHNSON		
Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4:	E DATA (; if be sent to if provided; 3 e: E 1 S C	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700 srlaw@sheridanross.com 3RENT P. JOHNSON 560 BROADWAY SUITE 1200		
Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET	E DATA (; if provided; if provided; e: E NUMBER:	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700 srlaw@sheridanross.com 3RENT P. JOHNSON 560 BROADWAY 50ITE 1200 DENVER, COLORADO 80202		
Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTER	E DATA (; if provided; if provided; e: E NUMBER:	4449960 303)863-0223 <i>the e-mail address first; if that is</i> <i>if that is unsuccessful, it will be</i> 303-863-9700 srlaw@sheridanross.com BRENT P. JOHNSON 560 BROADWAY SUITE 1200 DENVER, COLORADO 80202 7032-305		
Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1: Address Line 2:	E DATA (; if provided; if provided; e: E NUMBER:	4449960 303)863-0223 the e-mail address first; if that is if that is unsuccessful, it will be 303-863-9700 srlaw@sheridanross.com 3RENT P. JOHNSON 560 BROADWAY SUITE 1200 DENVER, COLORADO 80202 7032-305 BRENT P. JOHNSON		
Application Number: CORRESPONDENCE Fax Number: Correspondence will using a fax number, Phone: Email: Correspondent Name Address Line 1: Address Line 1: Address Line 2: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTER SIGNATURE:	E DATA (; if provided; if provided; e: E NUMBER:	303)863-0223 the e-mail address first; if that is if that is unsuccessful, it will be 303-863-9700 srlaw@sheridanross.com 3RENT P. JOHNSON 560 BROADWAY SUITE 1200 DENVER, COLORADO 80202 7032-305 BRENT P. JOHNSON /Brent P. JOHNSON/		

## Worldwide Assignment

 WHEREAS, I, David F. Simon have made an invention entitled PET TOY WITH BALL HOLDING

 FEATURE for which I have filed an application for Letters Patent of the United States on

 August 1, 2014
 , under Application No. \_\_\_\_\_14/449,960

WHEREAS, The KONG Company, LLC ("ASSIGNEE"), a Colorado Limited Liability company, whose postal address is 16191-D Table Mountain Parkway, Golden, CO 80403, desires to acquire the entire right, title, and interest in and to the invention, the application, and any Letters Patent to be granted for the invention in the United States and in all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) paid to me by ASSIGNEE, and other good and valuable consideration, the receipt and sufficiency of which I acknowledge, I have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest in and to the invention, the application, all applications claiming benefit of the application, including, but not limited to, all divisions and continuations of the application, and all Letters Patent that may be granted thereon in the United States, Canada and in all foreign countries, and all reissues thereof, together with the right to claim priority under the International Convention in all member countries; and I authorize and request the Director of Patents and Trademarks to issue all Letters Patent for the invention to ASSIGNEE, its successors, legal representatives, and assigns in accordance with the terms of this Assignment;

AND I covenant and agree that I have the full right to convey the entire right, title, and interest herein assigned and that I have not executed and will not execute any assignment or other instrument in conflict with this Assignment;

AND I further covenant and agree that upon request by ASSIGNEE, its successors, legal representatives, and/or assigns, and without further consideration, I will do all lawful acts that may be necessary or desirable to assist ASSIGNEE, its successors, legal representatives, and/or assigns to obtain and enforce patent protection for the invention in the United States and in all foreign countries, including, but not limited to, communicate with ASSIGNEE, its successors, legal representatives, and/or assigns any facts known to me regarding the invention, testify in any legal proceeding, sign all lawful papers, execute and deliver all papers that may be necessary or desirable to perfect the title to the invention in ASSIGNEE, its successors, legal representatives, and/or assigns, execute all divisional, continuation, and reissue applications, and make all rightful oaths, it being understood that any expense incident to the rendering of such assistance will be borne by ASSIGNEE, its successors, legal representatives, and/or assigns;

AND I further hereby authorize ASSIGNEE, or its attorneys or agents, to insert the correct Application Number and filing Date into this Assignment, if none is indicated on that date of our execution of this agreement.

IN WITHESS WHEREOF, I have executed this Assignment on the dates indicated belo	ЭW
Signature: Law Show	
Date:	
Full Name: <u>David F. Simon</u>	
Address: 1934 Heritage Lakes Boulevard	
Lakeland, FL 33803	

**RECORDED: 09/02/2014**