

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
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BJORN MARKUS JAKOBSSON	08/26/2014
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PROPERTY NUMBERS Total: 1	
Property Type	Number
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DATE SIGNED:	09/02/2014
Total Attachments: 1	
source=MJAKP006 Executed Markus to RightQuestion LLC Assignment#page1.tif	

PATENT ASSIGNMENT


Bjorn Markus Jakobsson, an individual having a place of residence at 118 Wyndham Dr., Portola Valley, CA 94028 ("Assignor"), certifies that to the best of Assignor's knowledge and belief he is the sole assignee of United States Patent Application No. 13/682,634 filed November 20, 2012 entitled ADVERTISING MODEL.

Bjorn Markus Jakobsson hereby:

1) Assigns and transfers to RightQuestion, LLC, a California limited liability company having a place of business at 118 Wyndham Dr., Portola Valley, CA 94028 ("Assignee"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority, including without limitation any and all rights to sue for past infringement and to recover damages for any and all past infringement.

2) Authorizes and requests the Commissioner of Patents to issue any and all Letters Patents resulting from patent applications claiming priority to or otherwise related to the above referenced patent application including any divisional(s), continuation(s), substitutes(s) or reissue(s) thereof to RightQuestion, LLC.

Signed on the date(s) indicated beside my (our) signature(s).

By 
Bjorn Markus Jakobsson
Aug 26 '14
Date