

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL A. KERR	09/21/2012
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13612564
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NAME OF SUBMITTER:	JULIE DAWES
SIGNATURE:	/Julie Dawes/
DATE SIGNED:	09/03/2014
Total Attachments: 2	
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source=assignment#page2.tif	

ASSIGNMENT

WHEREAS, I, Michael A. Kerr of the City of Reno, State of Nevada, (ASSIGNOR) have made certain inventions described and claimed in the Utility Patent Application titled "SYSTEM AND METHOD FOR RECEIVING TARGETED CONTENT ON A PORTABLE ELECTRONIC DEVICE" and filed with the United States Patent and Trademark Office on September 12, 2012, and described and claimed in Application Serial Number 13/612,564.

WHEREAS, NEXRF, Corp., a corporation, organized and existing under the laws of the State of Nevada, having a place of business in the City of Reno, State of Nevada, ("ASSIGNEE"), is desirous of acquiring an interest in the said invention and in any patent or any patents to be obtained therefore;

NOW, THEREFORE, To All Whom It May Concern, be in known that, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the said ASSIGNEE, the entire right, title, and interest in and to the invention shown, described, or claimed therein, and the full and exclusive right and title to the said application; and in and to any extensions, reissues, divisions, or renewals thereof; and do hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them, to the said ASIGNEE, its entire right, title, and interest in and to the same for the sole use and benefit of the said ASSIGNEE, and its successors or assigns.

And we further covenant and agree that we will, at the request and expense of the said ASSIGNEE, execute such other and further assurances of title as may ne necessary or proper to fully convey the interest herein sought to be conveyed; that we will, at the request and expense of the said ASSIGNEE execute such application papers as may be desired by the said ASSIGNEE, for the filing of any divisional or renewal of the


application herein conveyed, or for reissues or extensions, of any Letters Patent that may be granted upon said Statements, or other papers as desired by the said ASSIGNEE.

And we further assign unto the said ASSIGNEE, the whole right, title, and interest to the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said ASSIGNEE to apply for patents therefore in its own name in countries where such procedure is proper and to claim the benefit of the International Conventions and do agree to execute applications for the said invention in the several countries where it is necessary that the same be executed by the inventors, and to execute assignments of such applications to the ASSIGNEE herein, as well as all other necessary Papers.

And we further agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns, and other legal representatives, and shall be binding upon the inventors, as well as the inventors' heirs, legal representatives and assigns.

And we further warrant and represent that we have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with the Assignment.

IN TESTEMONY WHEREOF I have hereunto set my hand at Reno, Nevada, on this 21 day of SEPT., 2012.



Michael A. Kerr, Inventor