

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3007969

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ERIC HALE	11/02/2012
RECEIVING PARTY DATA		
Name:	DAYMEN US, INC.	
Street Address:	1435 N. MCDOWELL BLVD.	
City:	PETALUMA	
State/Country:	CALIFORNIA	
Postal Code:	94954	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29427734
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	MICHAEL A. GUTH	
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ATTORNEY DOCKET NUMBER:	1223-US	
NAME OF SUBMITTER:	MICHAEL A. GUTH	
SIGNATURE:	/Michael A. Guth/	
DATE SIGNED:	09/04/2014	
Total Attachments: 1		
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ASSIGNMENT

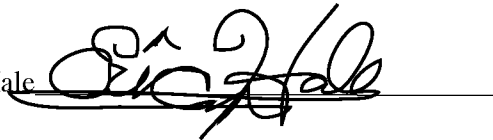
For good and valuable consideration, receipt of which is hereby acknowledged, I, Eric Hale, of San Francisco, California, hereby sell, assign, and transfer to DayMen US, Inc., a California corporation, having a place of business at 1435 N. McDowell Blvd., Petaluma, CA 94954, its successors and assigns, the entire right, title, and interest throughout the world in my invention in

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for which I have filed a United States design patent application on July 21, 2012, which now has Application No. 29/427,734, and all national, regional, and international patent applications and patents of every country or region for said invention, including divisions, reissues, continuations, and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, at their request and expense, in obtaining and enforcing patents for said invention in all countries and regions; and I request the United States Patent and Trademark Office to issue all patents granted for said invention to the above-named assignee, its successors, and assigns.

Executed this 2 day of Nov., 2012.

Eric Hale

A handwritten signature in black ink, appearing to read "Eric Hale", written over a horizontal line.