

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3010748

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
R/GA	09/20/2012
RECEIVING PARTY DATA	
Name:	NIKE, INC.
Street Address:	ONE BOWERMAN DRIVE
City:	BEAVERTON
State/Country:	OREGON
Postal Code:	97005
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13401592
CORRESPONDENCE DATA	
Fax Number:	(202)824-3001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2028243000
Email:	aanderson@bannerwitcoff.com, BWPTOPAT@bannerwitcoff.com
Correspondent Name:	ELIZABETH A. ALMETER
Address Line 1:	1100 13TH STREET, N.W., SUITE 1200
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ATTORNEY DOCKET NUMBER:	215127.01639
NAME OF SUBMITTER:	ELIZABETH A. ALMETER
SIGNATURE:	/Elizabeth A. Almeter/
DATE SIGNED:	09/05/2014
Total Attachments: 3	
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source=RGA_to_NIKE#page3.tif	

ASSIGNMENT

R/GA
to
Nike, Inc.

WHEREAS R/GA, an entity based in the city of New York, and the state of New York, having a place of business at 350 West 39th Street, New York, NY 10018, herein called "ASSIGNOR," has acquired the entire right, title, and interest of Inventors Tye L. Rattenbury and Joshua M. Rooke-Ley in a patent application entitled "ACTION DETECTION AND ACTIVITY CLASSIFICATION," for which an application for a Patent of the United States was filed in the United States Patent and Trademark Office on February 21, 2012, and accorded Serial No. 13/401,592, and in the inventions disclosed therein and in any patent or patents to be obtained therefor; and

WHEREAS, Nike, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005, USA, herein called "ASSIGNEE," is desirous of confirming that it already has been assigned, or if not already assigned, is desirous of acquiring said inventions and the patent application therefor, and any patent or patents to be obtained therefor.

NOW THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, its entire right, title, and interest in and to said application and the invention shown, described, or claimed therein; and in and to any extensions, reissues, divisions, or renewals of said application; and it does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them to the said ASSIGNEE as the owners of the entire right, title, and interest and to the same, and to their successors or assigns.

ASSIGNOR further covenants and agrees, at the request and expense of the said ASSIGNEE, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest herein sought to be conveyed, to execute such application papers as may be desired by the said ASSIGNEE for the filing of any division or renewal of the application herein conveyed, or for the reissues or extensions of any Letters Patent that may be granted upon said application, and to execute such other papers as desired by the said ASSIGNEE.

ASSIGNOR further assigns unto the said ASSIGNEE the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said ASSIGNEE to apply for patents therefor in the name of the ASSIGNEE in countries where such procedure is proper and to claim the benefit of the International Convention and do agree to execute applications for the said invention in the several countries where it is necessary, and to execute assignments of such applications and the patents to be obtained therefor to the said ASSIGNEE, as well as all other necessary papers.

ASSIGNMENT

R/GA
to
Nike, Inc.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my seal at New York, New York, this 20th day of SEPT, 2012.

R/GA

By: [Signature]
Printed Name: STEPHEN PLUMLEE
Title: CHIEF OPERATING OFFICER

STATE OF NEW YORK)
) ss:
COUNTY OF NEW YORK)

This 20 day of SEPTEMBER, 2012, before me, a Notary Public in and for the County and State aforesaid, personally appeared STEPHEN PLUMLEE personally known to me and known to be the person described in and who executed the foregoing Assignment and acknowledged the same to be his voluntary act and deed, and that he executed the same for the uses and purposes therein set forth.

[Signature]
Notary Public

SEAL

KENNETH A. EDELSTEIN
Notary Public, State of New York
No. 01ED6041732
Qualified in New York County
Commission Expires May 15, 2014

ASSIGNMENT

R/GA
to
Nike, Inc.

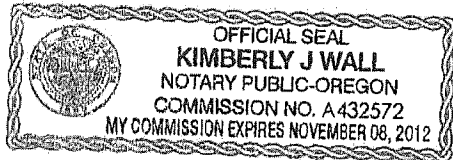
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 12 day of
September, 2012.

NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
Attorney in Fact

STATE OF OREGON)
) ss:
County of Washington)

On this 12 day of September, 2012 before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



Kimberly J Wall
Notary Public for Oregon
My Commission Expires: 11/08/12

SEAL