

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3012658

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	GREGORY A. PEARSON	08/27/2014
	DAVID B. HALL	08/27/2014
RECEIVING PARTY DATA		
Name:	GREGORY A. PEARSON, INC.	
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City:	DUNEDIN	
State/Country:	FLORIDA	
Postal Code:	34698	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14472236	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	JAMES E. SCHUTZ	
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ATTORNEY DOCKET NUMBER:	GMR25	
NAME OF SUBMITTER:	JAMES E. SCHUTZ	
SIGNATURE:	/jes/	
DATE SIGNED:	09/08/2014	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, We, **Gregory A. Pearson**, a citizen of Canada, and **David B. Hall**, a citizen of the United States, ("Assignor"), have invented certain improvements in **"Systems And Methods For Game-Based Modification Of Communications Functionality"**, ("Application") for which a U.S. application was filed _____, 2014 under Application No. _____, and whereas related applications may be filed in the United States and elsewhere, and whereas

Gregory A. Pearson, Inc.
1415 Pinchurst Road, Suite L
Dunedin, Florida 34698
United States of America

("Assignee") desires to purchase all the rights in same:

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee; the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee the full, exclusive and entire right, title, and interest in and to said Application, including in and to any conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Application, Related US Applications

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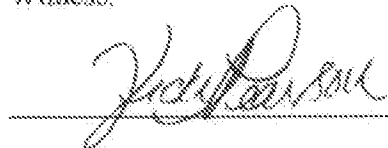
and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assign and transfer unto Assignee all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, We have hereunto set hand and seal this 27th day of August, 2014.

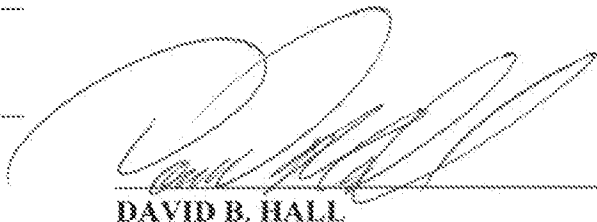
 (SEAL)
GREGORY A. PEARSON

Witness:

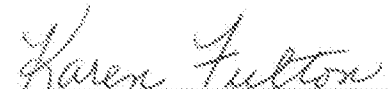


Date: Aug 27, 2014

Date: 8/27/2014

 (SEAL)
DAVID B. HALL

Witness:



Date: 8/27/14

Date: 8.27.14