

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| Name | | Execution Date |
| THE PROCTER & GAMBLE COMPANY | | 10/28/2013 |
| RECEIVING PARTY DATA | | |
| Name: | PROCTER & GAMBLE RHD, INC. | |
| Street Address: | ONE PROCTER & GAMBLE PLAZA | |
| City: | CINCINNATI | |
| State/Country: | OHIO | |
| Postal Code: | 45202 | |
| PROPERTY NUMBERS Total: 7 | | |
| Property Type | Number | |
| Application Number: | 13930196 | |
| Application Number: | 29459321 | |
| Application Number: | 29459323 | |
| Application Number: | 29459325 | |
| Application Number: | 29459327 | |
| Application Number: | 29459328 | |
| Application Number: | 29459331 | |
| CORRESPONDENCE DATA | | |
| Fax Number: | (513)386-1447 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Email: | schmidt.jl.1@pg.com | |
| Correspondent Name: | GO UNLIMITED LLC | |
| Address Line 1: | ONE PROCTER & GAMBLE PLAZA | |
| Address Line 4: | CINCINNATI, OHIO 45202 | |
| NAME OF SUBMITTER: | GARY J. FOOSE | |
| SIGNATURE: | /Gary J. Foose/ | |
| DATE SIGNED: | 09/09/2014 | |
| Total Attachments: 3 | | |
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| source=PG to PG RHD ASGN Signed 10-28-2013#page2.tif | | |

PATENT

GENERAL PATENT ASSIGNMENT

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, having its principal place of business at One Procter & Gamble Plaza, Cincinnati, OH, USA (hereinafter, together with its Affiliates, referred to as "ASSIGNOR"), owns, by assignment, all right, title, and interest in the patent applications listed in ATTACHMENT A ("ASSIGNOR PATENT APPLICATIONS"), which is attached and hereby incorporated into and forms a part of this General Patent Assignment, and any inventions claimed therein; and PROCTER & GAMBLE RHD, INC., a corporation of the State of Ohio having its principal place of business at One Procter & Gamble Plaza, Cincinnati, OH, USA (hereinafter, together with its Affiliates, referred to as "ASSIGNEE"), desires to own ASSIGNOR's entire right, title, and interest (including the right to claim priority of the filing date of said applications in the United States and/or under international conventions), in and to ASSIGNOR PATENT APPLICATIONS and to the inventions claimed therein.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE, its lawful successors and assigns, ASSIGNOR's entire right, title, and interest for all countries in and to all inventions first disclosed in the ASSIGNOR PATENT APPLICATIONS and in and to all divisions, continuations, or renewals thereof, all Letters Patent that may be granted from any of the foregoing, and all reissues or extensions of such Letters Patent, and in and to any and all applications that have been or will be filed outside the United States for Letters Patent claiming priority, whether directly or indirectly, to any of the ASSIGNOR PATENT APPLICATIONS, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent outside the United States that may be granted there from. ASSIGNOR hereby authorizes and requests the Commissioner for Patents of the United States and any official of any country outside the United States whose duty it is to issue patents on applications as described above, to issue all Letters Patent for the foregoing to ASSIGNEE, its successors and assigns, in accordance with the terms of this General Patent Assignment.

This assignment is effective as of the date of execution shown below.

The Procter & Gamble Company

By 

STEVEN W. MILLER

Vice-President & General Counsel -
Global Innovation & Brand Equity

Date 10/28/13

State of Ohio }
 }
County of Hamilton } SS

On this 28 day of October, 2013, before me personally appeared STEVEN W. MILLER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

Donita Konrad
Notary Public



DONITA KONRAD
Notary Public, State of Ohio
My Commission Expires
May 9, 2015

ATTACHMENT A

ASSIGNOR PATENT APPLICATIONS

| Patent Application No. | Filing Date | Country | Title |
|------------------------|-------------|---------|---|
| 13/930,196 | 06/28/2013 | US | Container For Fabric Treatment Composition (Case 12971) |
| 29/459,321 | 06/28/2013 | US | Container (Case D2115) |
| 29/459,323 | 06/28/2013 | US | Container (Case D2116) |
| 29/459,325 | 06/28/2013 | US | Container Having Surface Ornamentation (Case D2117) |
| 29/459,327 | 06/28/2013 | US | Container Having Surface Ornamentation (Case D2118) |
| 29/459,328 | 06/28/2013 | US | Container Having Surface Ornamentation (Case D2119) |
| 29/459,331 | 06/28/2013 | US | Container Having Surface Ornamentation (Case D2110) |