

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MOHAMMED SALMAN FARSHORI	09/05/2014
RECEIVING PARTY DATA	
Name:	AT&T Mobility II LLC
Street Address:	1025 Lenox Park Boulevard
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30319
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14481209
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	2014-0533/60027.5661US01
NAME OF SUBMITTER:	ADAM J. CITRIN
SIGNATURE:	/Adam J. Citrin/
DATE SIGNED:	09/09/2014
Total Attachments: 2	
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source=5661US01_Assignment_filed_09-09-14#page2.tif	

ASSIGNMENT

WHEREAS, I, **Mohammed Salman Farshori**, residing at 6516 Texana Way, Plano, TX 75074, US, am listed as an inventor on a patent application entitled "**Augmented Reality Shopping Displays**," having AT&T Docket No. 2014-0533, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T Mobility II LLC, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 1025 Lenox Park Boulevard, Atlanta, GA 30319 (hereinafter referred to as "Assignee"), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, I HEREBY further covenant and agree, for the Assignor and the Assignor's legal representatives, that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind my heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

