## 502970447 09/10/2014

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
LIN LIU	09/09/2014

## **RECEIVING PARTY DATA**

Name:	BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD.	
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City:	BEIJING	
State/Country:	CHINA	
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# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29501978

### **CORRESPONDENCE DATA**

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NAME OF SUBMITTER:	CHARLES S. RAUCH	
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DATE SIGNED:	09/10/2014	

**Total Attachments: 1** 

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PATENT REEL: 033712 FRAME: 0540

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PDD142430US 075559.00027

#### ASSIGNMENT OF INVENTION

\$ ...

WHEREAS, I, LIU, Lin, 3/F Baidu Campus, No. 10, Shangdi 10th Street, Haidian District, Beijing 100085, China, have invented certain new and useful improvements in a DISPLAY SCREEN OR PORTION THEREOF WITH GRAPHICAL USER INTERFACE OR ANIMATED GRAPHICAL USER INTERFACE, for which an application for Letters Patent in the United States is being filed;

AND WHEREAS, BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD., 3/F Baidu Campus, No.10, Shangdi 10th Street, Haidian District Beijing 100085, China, is desirous of acquiring all interest in said invention, said application, and in any Letters Patent which may be granted therefor;

AND WHEREAS, at the time the invention was made, I was under an obligation to assign all of my right, title, and interest in said invention to BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD.;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to me in hand paid, the receipt of which is hereby acknowledged, I hereby assign, sell, and transfer unto said BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD. my entire right, title, and interest in said invention, said application, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said BAIDU ONLINE NETWORK TECHNOLOGY (BEIJING) CO., LTD. as the assignee of the whole right, title, and interest thereto.

And I further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

WITNESS, my signature and date of execution:

LIU, Lin

September 72014

Page 1 of 1

PATENT REEL: 033712 FRAME: 0541

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