502973432 09/12/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
SEQUENCE:		2		
CONVEYING PARTY DAT	A			
		Name	Execution Date	
BEZOO HOLDING GMBH			09/10/2014	
RECEIVING PARTY DATA	L .			
Name: V	WALOU AG			
Street Address:	UNTER DEN LINDEN 10			
Internal Address: C	C/O HEUKING KUEHN LUEER WOJTEK			
City: B	BERLIN			
State/Country: G	GERMANY			
Postal Code: 1	10117			
PROPERTY NUMBERS To	otal: 2			
Property Type		Number		
Application Number: 14273		3955		
Patent Number: 87622		223		
CORRESPONDENCE DATA Fax Number: (203)4		450 0001		
Correspondence will be sent to the e		459-0201 e-mail address first: if that is unsu	uccessful it will be sent	
		hat is unsuccessful, it will be sent		
		459-0200		
		@patlawfirm.com		
•		ITZ & MCALLISTER, LLC		
		MAIN STREET		
				
Address Line 2:				
Address Line 2: Address Line 4:		DING 8 IROE, CONNECTICUT 06468		
	MON			
Address Line 4:	MON	ROE, CONNECTICUT 06468		
Address Line 4: ATTORNEY DOCKET NUM NAME OF SUBMITTER:	MON	ROE, CONNECTICUT 06468 HOEG-1398; HOEG-1398.1		
Address Line 4: ATTORNEY DOCKET NUM	MON	ROE, CONNECTICUT 06468 HOEG-1398; HOEG-1398.1 DOUGLAS M. MCALLISTER		
Address Line 4: ATTORNEY DOCKET NUM NAME OF SUBMITTER: SIGNATURE:	MON	ROE, CONNECTICUT 06468 HOEG-1398; HOEG-1398.1 DOUGLAS M. MCALLISTER /douglas m. mcallister/		
Address Line 4: ATTORNEY DOCKET NUM NAME OF SUBMITTER: SIGNATURE: DATE SIGNED:	MON BER:	ROE, CONNECTICUT 06468 HOEG-1398; HOEG-1398.1 DOUGLAS M. MCALLISTER /douglas m. mcallister/ 09/12/2014 AG#page1.tif		

PATENT REEL: 033728 FRAME: 0110

ASSIGNMENT

WHEREAS, **bezoo Holding GmbH** a limited liability company duly organized and existing under the laws of Germany and having a principal place of business at Einsteinstrasse 33, 71229 Leonberg, Germany, is the owner of the entire right, title and interest in and to the U.S. patent and U.S. patent application listed on the attached Schedule A (hereinafter collectively referred to as "Subject Patent Rights"); and

WHEREAS, walou AG, a stock corporation duly organized and existing under the laws of Germany and having a principal place of business at c/o Heuking Kühn Lüer Wojtek, Unter den Linden 10, 10117 Berlin, Germany, is desirous of acquiring bezoo Holding GmbH's entire right, title and interest in and to said Subject Patent Rights;

NOW, THEREFORE, To All Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **bezoo Holding GmbH** by these presents does hereby sell, assign, transfer and convey unto the said **walou AG**, its successors, assigns and legal representatives, its entire right, title and interest in and to said Subject Patent Rights, and in and to any and all continuations, continuations-in-part, divisions or reissues thereof, for the full extent of the term for which any issued patents have been or future patents may be granted, together with all rights of action against past infringement thereof, the same to be held and enjoyed by said **walou AG**, its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said **bezoo Holding GmbH** if this Assignment and sale had not been made.

bezoo Holding GmbH undertakes to execute or procure the execution of any and all future Assignments, or other instruments which may be necessary to perfect and evidence **walou AG 'S** ownership of the property and rights herein assigned.

C. AG

PATENT REEL: 033728 FRAME: 0111

Assignment bezoo Holding GmbH to walou AG Page 2

IN WITNESS WHEREOF, **bezoo Holding GmbH**, intending to be legally bound, has caused these presents to be executed and sealed by its duly authorized officer, this ______ day of _______, 2014.

bezoo Holding GmbH

OR. BENJAMIN ERHARDT By Name printed: Title: Managing Dir

The foregoing Assignment is hereby acknowledged and accepted on this $\underline{M}^{\underline{A}}$ day of $\underline{September}$, 2014.

walou AG

By KUTBI AMIN E.1 -

 Name printed:
 AMIN EL

 Title:
 Chairman of the Board

J <u>EL-KUIE</u> fthe Board

Assignment bezoo Holding GmbH to walou AG Page 3

SCHEDULE A

U.S. Patent:

Patent No.: 8,762,223

June 24, 2014 Issue Date:

U.S. Patent Application:

Patent Application No.:

14/273,955

Filing Date: May 9, 2014

C-AE

PATENT REEL: 033728 FRAME: 0113

RECORDED: 09/12/2014