502978345 09/16/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL MALLORY	09/16/2014

RECEIVING PARTY DATA

Name:	RAD INNOVATION LLC	
Street Address:	2031 BRYANT STREET	
City:	DENVER	
State/Country:	COLORADO	
Postal Code:	80211	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29502445

CORRESPONDENCE DATA

Fax Number: (720)836-3145

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-459-4527

Email: MOLLBORN@MOLLBORN.COM
Correspondent Name: MOLLBORN PATENTS, INC.

Address Line 1: 2840 COLBY DRIVE

Address Line 4: BOULDER, COLORADO 80305

ATTORNEY DOCKET NUMBER:	ROWD003	
NAME OF SUBMITTER:	FREDRIK MOLLBORN	
SIGNATURE:	/Fredrik Mollborn/	
DATE SIGNED:	09/16/2014	

Total Attachments: 1

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PATENT 502978345 REEL: 033751 FRAME: 0521

Patent Attorney

Docket Number: ROWD003

ASSIGNMENT

Whereas I:

Name: Michael Mallory

City: Evergreen State: Colorado

have invented certain improvements in

Title: MASSAGE ROLLER FOR MUSCLE RELEASE

Application No./Filing Date: I bereby authorize and request Mollborn Patents, Inc., and any law firm/attorney engaged by Rad Innovation LLC to manage this patent application, to insert here in parentheses the filing date and application number of said application when known:

Whereas, RAD INNOVATION LLC, a corporation of Colorado, having a place of business at 2031 Bryant Street, Denver, CO 80211, desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to Rad Innovation LLC, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to Rad Innovation LLC, its successors and assigns; and I hereby agree that Rad Innovation LLC may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Rad Innovation LLC.

Signed:

Michael Mallory

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