502978768 09/16/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3025367

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MIP TECHNOLOGIES AB	07/13/2009

RECEIVING PARTY DATA

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	
Street Address:	GLOBE HOUSE, 1 WATER STREET	
City:	LONDON	
State/Country:	UNITED KINGDOM	
Postal Code:	WC2R 3LA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11604003

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-479-6561
Email: batip@cooley.com
Correspondent Name: COOLEY LLP

Address Line 1: 1299 PENNSYLVANIA AVENUE, NW

Address Line 2: SUITE 700

Address Line 4: WASHINGTON, D.C. 20004

ATTORNEY DOCKET NUMBER:	BTMK-022/00US 318520-2034	
NAME OF SUBMITTER:	NATHAN W. POULSEN	
SIGNATURE:	/Nathan W. Poulsen/	
DATE SIGNED:	09/16/2014	

Total Attachments: 12

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PATENT REEL: 033753 FRAME: 0310

AGREEMENT ON DEVELOPED TECHNOLOGY

THIS AGREEMENT ON DEVELOPED TECHNOLOGY is entered into and is effective as of the 10th day of July 2009 (the "Effective Date") by and between

BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED, a company incorporated under the laws of England and having its registered office at Globe House, 1 Water Street, London WC2R 3LA, United Kingdom ("BAT")

and

MIP TECHNOLOGIES AB, a company organised under the laws of Sweden and having its principal place of business at Research Park, Ideon, SE-223 Lund, Sweden ("MIP"),

BAT and MIP being referred to herein collectively as "the Parties" and individually as "a Party".

NOW THIS AGREEMENT WITNESSES as follows:-

1. **DEFINITIONS**

In this Agreement, the terms listed below shall have the following meanings:

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3) INTELLECTUAL PROPERTY RIGHTS

d) With regard to the Patents,

i) In consideration of the payment of the sum

MIP hereby assigns to BAT its joint interest in each of the Patents in which it is joint applicant;

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IN WITNESS WHEREOF, this Agreement has been executed AS A DEED in duplicate on behalf of the Parties hereto by their duly authorised representatives and delivered on the date set forth above.

For and on behalf of

British American/Tobacco (Investments)

Limited

By:

)

Print name: ANDLEW B. BROCK

For and on behalf of MIP Technologies AB

By:

Print name: KNI HONY 12.12CES

Title:

Date:

Schedule 2

The Patents

Family No 1

Comment Owner RD 456 - TSNA-MIP Pending Status 24 May 2005 App date 2005 244726 App No Anaqua ID 81109075 Australia Country

Exam requested, Dec 2008

MIPTech & BAT

No action MIPTech & BAT Pending 24 May 2005 EP05744145.3 81109079 FPO

Exam requested, May 2008. MIPTech & BAT Pending 24 May 2005 2007-527126 81109081

Japan

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No action No action

MIPTech & BAT MIPTech & BAT

24 May 2005 Pending 24 May 2005 Pending

Canada USA

PATENT Personnel v 4.0

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RECORDED: 09/16/2014