# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
MICHAEL L. HARVILLE	08/19/2001

## **RECEIVING PARTY DATA**

Name:	INTERVAL RESEARCH CORPORATION		
Street Address:	1801 PAGE MILL ROAD		
Internal Address:	BUILDING C		
City:	PALO ALTO		
State/Country:	CALIFORNIA		
Postal Code:	94304		

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	
Application Number:	14154999	

### CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	034528-8035.US03
NAME OF SUBMITTER:	SANDY REISMAN
SIGNATURE:	/sbr/
DATE SIGNED:	09/23/2014

**Total Attachments: 2** 

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**PATENT REEL: 033795 FRAME: 0036** 502986830

#### **ASSIGNMENT**

WHEREAS, Michael L. Harville, referred to hereinafter as "Assignor(s)," has made certain inventions and/or discoveries set forth in an Application for Letters Patent of the United States of America entitled <a href="Iterative">Iterative</a>, <a href="Maximally Probable">Maximally Probable</a>, Batch-Mode Commercial Detection for Audiovisual Content.

- [ ] filed herewith and having the above-indicated Attorney Docket Number:
- [X] which was filed on November 18, 2000, and now has Application Serial No. 09/715,901;

WHEREAS; Interval Research Corporation, a corporation of the State of California, whose address is 1801 Page Mill Road, Building C, Palo Alto, California, 94304, and who, together with its successors and assigns is referred to hereinafter as "Assignee", is desirous of acquiring the entire right, title and interest in and to the inventions and discoveries, together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to Assignor(s), the receipt and sufficiency of which is hereby acknowledged, each Assignor hereby, without reservation:

- 1. Assigns, transfers and conveys to Assignee the entire right, title and interest of Assignor, together with the benefits and privileges, in and to the inventions and discoveries, the Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on the inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon the inventions or discoveries, or upon the application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for the inventions and discoveries or upon the applications, and every priority right that is or may be predicated upon or arise from the inventions, the discoveries, the applications and the Letters Patent;
- 2. Authorizes Assignee to file patent applications in any or all countries or groups of countries on any or all of the inventions and discoveries in Assignor(s)' name(s) or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
- 3. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all of the Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

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PATENT REEL: 012164 FRAME: 0560

- 4. Warrants that Assignor has not knowingly conveyed to others any rights in the inventions, discoveries, applications or patents, any license to use the same, or to make, use or sell anything embodying or utilizing any of the inventions or discoveries; and that Assignor has good right to assign the same to Assignee without encumbrance;
- Binds Assignor's heirs, legal representatives and assigns, as well as Assignor, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to Assignor or them, all reasonable acts serving to assure that the inventions and discoveries, the patent applications and the Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by Assignor, Assignor's heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to Assignor relating to the inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in Assignor's control or in the control of Assignor's heirs, legal representatives or assigns which may be useful for establishing any facts of Assignor(s)' conceptions, disclosures, and reduction to practice of the inventions or discoveries.

IN WITNESS WHEREOF:

Today's			
Date: 8/19/01		- Tuku CA	Ele
<del></del>	Micha	ael L. Harv	rille
County of	,)	•	
-	) ss.		_
State of	.)		
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On	before me,		
personally appeared_	_		, personally
known to me or pro	ved to me on 1	the basis	of satisfactory
evidence to be the pe	erson(s) whose r	name(s) is	(are) subscribed
to the within ins	strument and a	acknowledge	ed to me that
he/shr/they execute	d the same in	his/her/t	heir authorized
capacity(ies), and t	hat by his her	their sign	nature(s) on the
instrument the perso	on(s), or the ev	htity upon	behalf of which
the person(s) acted,	executed the	instrument.	
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PATENT REEL: 012164 FRAME: 0561

**PATENT** 

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**RECORDED: 09/04/2001** 

**RECORDED: 09/23/2014**