

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3033429

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL L. HARVILLE	08/19/2001
RECEIVING PARTY DATA	
Name:	INTERVAL RESEARCH CORPORATION
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Internal Address:	BUILDING C
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Postal Code:	94304
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14154999
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NAME OF SUBMITTER:	SANDY REISMAN
SIGNATURE:	/sbr/
DATE SIGNED:	09/23/2014
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, Michael L. Harville, referred to hereinafter as "Assignor(s)," has made certain inventions and/or discoveries set forth in an Application for Letters Patent of the United States of America entitled Iterative, Maximally Probable, Batch-Mode Commercial Detection for Audiovisual Content.

- [] filed herewith and having the above-indicated Attorney Docket Number;
 [X] which was filed on November 18, 2000, and now has Application Serial No. 09/715,901;

WHEREAS; Interval Research Corporation, a corporation of the State of California, whose address is 1801 Page Mill Road, Building C, Palo Alto, California, 94304, and who, together with its successors and assigns is referred to hereinafter as "Assignee", is desirous of acquiring the entire right, title and interest in and to the inventions and discoveries, together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to Assignor(s), the receipt and sufficiency of which is hereby acknowledged, each Assignor hereby, without reservation:

1. Assigns, transfers and conveys to Assignee the entire right, title and interest of Assignor, together with the benefits and privileges, in and to the inventions and discoveries, the Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on the inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon the inventions or discoveries, or upon the application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for the inventions and discoveries or upon the applications, and every priority right that is or may be predicated upon or arise from the inventions, the discoveries, the applications and the Letters Patent;

2. Authorizes Assignee to file patent applications in any or all countries or groups of countries on any or all of the inventions and discoveries in Assignor(s)' name(s) or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all of the Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

