

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALEX PETRIE	06/10/2014
DOMINIC JORDAN	02/04/2014
JONATHAN BURR	06/06/2014
RECEIVING PARTY DATA	
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Internal Address:	STATION HOUSE
City:	ALTRINCHAM, CHESHIRE
State/Country:	UNITED KINGDOM
Postal Code:	WA14 1EP
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14118191
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NAME OF SUBMITTER:	NIKHIL PATEL
SIGNATURE:	/s Nikhil Patel/
DATE SIGNED:	09/24/2014
Total Attachments: 4	
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ASSIGNMENT

WHEREAS, we, **Alex Petrie, Dominic Jordan and Jonathan Burr** have invented a certain improvement in **METHOD AND SYSTEM FOR COLLECTING TRAFFIC DATA**, described in an application for Patent,

- the specification of which is about to be filed in the United States Patent Office (*use for utility (37 CFR § 1.53(b)) and design filings only*);
- is about to be filed in the United States Patent Office as a Provisional Application;
- the specification of which is United States Application No. **14/118,191**, filed November 15, 2013;
- the specification of which is a Patent Cooperation Treaty Application, International Application No. [], filed [], which designates the United States of America [and assigned United States Application No. []];
- which was patented under United States Patent No. [].

WHEREAS, **INRIX Holding Limited** (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the Great Britain and having a usual place of business at **5th Floor, Station House, Stamford New Road, Altrincham, Cheshire WA14 1EP, United Kingdom** desires to acquire an interest therein in accordance with agreements duly entered into with me;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue on said invention; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all

such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein; I hereby expressly authorize the filing of an International Patent Application under the Patent Cooperation Treaty which corresponds to and claims the priority of the above-identified application;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of any future applications including substitution, reissue, divisional or continuation applications, and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

AND, we do hereby authorize and request each Patent Office and the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said invention to said ASSIGNEE, its successors, assigns, and legal representatives.

Inventor _____ Date 1/15/02
Alex Petrie

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01757

Witness Signature _____

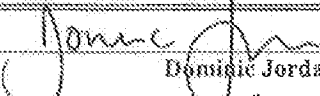
Print Witness Name John De Cesarovich

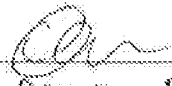
Address 3 Conway Court
2000 Lincoln Road, York, PA 17403

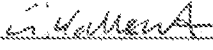
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Inventor _____ Date 6 June 2014

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