#### 502993317 09/26/2014

# PATENT ASSIGNMENT COVER SHEET

EPAS ID: PAT3039916 Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT** 

#### **CONVEYING PARTY DATA**

Name	Execution Date
JIE LUO	09/23/2014
YI CHANG	09/23/2014
SCOTT GAFFNEY	09/23/2014

### **RECEIVING PARTY DATA**

Name:	YAHOO!, INC.
Street Address:	701 FIRST AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14497591

### CORRESPONDENCE DATA

Fax Number: (216)373-3450

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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ATTORNEY DOCKET NUMBER:	Y10369US00
NAME OF SUBMITTER:	MARCUS A. FISCHER
SIGNATURE:	/Marcus A. Fischer/
DATE SIGNED:	09/26/2014

**Total Attachments: 2** 

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> **PATENT** REEL: 033825 FRAME: 0997

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## <u>ASSIGNMENT</u>

WHEREAS, Jie Luo, Yi Chang and Scott Gaffney, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "GRAPHICAL INTERFACE PRESENTATION OF SEARCH RESULTS", executed by Assignors on the same date as, or on a date prior to, this Assignment;

WHEREAS, Yahoo!, Inc., a corporation organized and existing under the laws of the State of California, having a place of business at 701 First Avenue, Sunnyvale, CA 94089, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of

PATENT REEL: 033825 FRAME: 0998 any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: 9/23/2

DATED:

9/23/2014

DATED: 9/23/44

Jie Luo

Yi Chang

Scott Gaffney