502993889 09/26/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3040488

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JING JIN	08/18/2014

RECEIVING PARTY DATA

Name:	CONOPCO, INC., D/B/A UNILEVER
Street Address:	800 SYLVAN AVENUE
Internal Address:	AG WEST, S. WING
City:	ENGLEWOOD CLIFFS
State/Country:	NEW JERSEY
Postal Code:	07632

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29497802

CORRESPONDENCE DATA

Fax Number: (201)894-2400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-894-2548

Email: patentgroupus@unilever.com

Correspondent Name: PATRICIA O'DONNELL Address Line 1: 800 SYLVAN AVENUE Address Line 2: AG WEST. S. WING

Address Line 4: ENGLEWOOD CLIFFS, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER:	DM8706US
NAME OF SUBMITTER:	PATRICIA O'DONNELL
SIGNATURE:	/Patricia O'Donnell/
DATE SIGNED:	09/26/2014

Total Attachments: 4

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PATENT 502993889 REEL: 033828 FRAME: 0561

DM8706US

ASSIGNMENT

WHEREAS, I, Jing JIN, a citizen of the China, of Unilever (China) Limited Shanghai Branch, No. 66 Linxin Road, Linkong Economic Development Zone, Shanghai, China 200335

have invented certain improvements in

BOTTLE

(bearing Attorney's Docket Number DM8706US) which is found in:

[Check and complete (a) or (b)]

	(a	U.S. patent application executed on, or
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(b)
To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/497,802 filed on July 29, 2014 ("the Filing Date")

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United. States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

Notarise & Apostille

PATENT REEL: 033828 FRAME: 0562

DM8706US

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco, Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco, Inc., d/b/a UNILEVER its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: Ang 18th 2014

Jing JIN

Notarise & Apostille

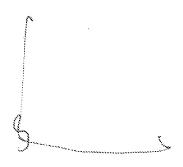


Seen by me, mr. Victor Joseph Antonius Johannes Clemens van Heeswijk, acting as the deputy of his vacant notarial protocol, at that time civil law notary officiating in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

Mr Jing Jin, with Residence address at: Unilever (China) Limited Shanghai Branch, No. 66 Linxin Road, Linkong Economic Development Zone, Shanghai, China 200335.

Rotterdam, 9 September 2014

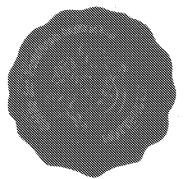




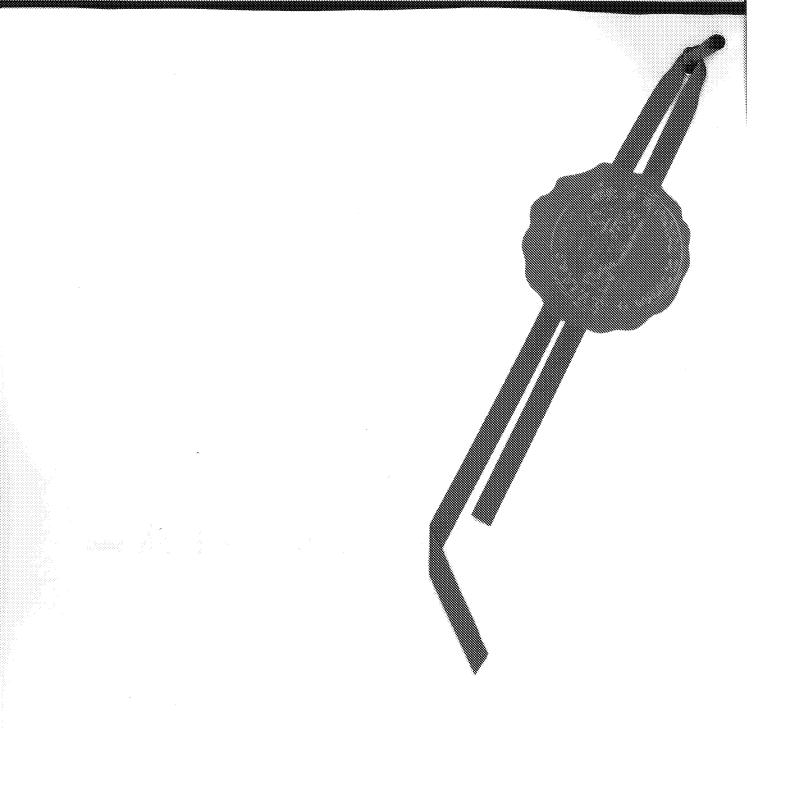
APOSTILLE

- 1. (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS
 - This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- acting in the capacity of notary
- 4. bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam Certified
- at Rotterdam 6, 11 September 2014
- by the Clerk of the District Court (Griffier van de Rechtbank)
- No. HA RP 14-5783
- Seal/stamp

10. Signature L Bourge



PATENT REEL: 033828 FRAME: 0564



PATENT REEL: 033828 FRAME: 0565

RECORDED: 09/26/2014