PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3041213

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ORIANA RIVA	09/22/2014
SUMAN NATH	09/25/2014
DOUGLAS CHRISTOPHER BURGER	09/21/2014

RECEIVING PARTY DATA

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14497950

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: ashley@cuttingedgepatents.com

Correspondent Name: ASSAL MEFTAHI

Address Line 1: ONE MICROSOFT WAY

Address Line 2: PATENT GROUP DOCKETING DEPARTMENT

Address Line 4: REDMOND, WASHINGTON 98052

ATTORNEY DOCKET NUMBER:	355528.01	
NAME OF SUBMITTER:	KATRINA A. LYON	
SIGNATURE:	/Katrina A. Lyon/	
DATE SIGNED:	09/26/2014	

Total Attachments: 8

source=355528-01_ExecutedAssignment#page1.tif

source=355528-01_ExecutedAssignment#page2.tif

source=355528-01_ExecutedAssignment#page3.tif

source=355528-01_ExecutedAssignment#page4.tif

source=355528-01_ExecutedAssignment#page5.tif

502994614 REEL: 033832 FRAME: 0211

<u>PATFNT</u>

source=355528-01_ExecutedAssignment#page6.tif
source=355528-01_ExecutedAssignment#page7.tif
source=355528-01_ExecutedAssignment#page8.tif

PATENT REEL: 033832 FRAME: 0212

	PATENT A	ASSIGNMENT	MS Docket No.:	<u>355528.01</u>
an original jo patent appli	int inventor of sub cation entitled " <u>P</u>	ject matter ("INVENT	GNOR") am the origina ION") disclosed and/o COOKIES FOR PERSO	r claimed in a
	ASSIGNEE'S legal of Department, Micro Washington 9805 here in parenth Application No.	representatives, of thosoft Corporation, O 2 (ASSIGNEE'S LEGAL eses (filed on <u>0</u>		Affairs Imond, insert given Office
		and was g by the following Offi ";	· · · · · · · · · · · · · · · · · · ·	
successors a entire and e INVENTION therefrom, s	and assigns ("ASSIC exclusive rights, ti and the APPLICAT uch as continuing	ONEE"), is entitled to tle and interest, incl TON (and all other applications, in who	oration, on behalf of and is desirous of a luding the right of papplications and papplications and factorial desired.	acquiring, the riority, in the tents derived for the United
REPRESENTA	TIVES to insert t		requests, ASSIGN filing date, and Of fter they are known:	
Application I		Filing Date	Office	

Page 1 of 2

PATENT REEL: 033832 FRAME: 0213

MS Docket No.: <u>355528.01</u>

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

ORIANA RIVA

Printed Name in English

Oriana Riva

9/22/2014

Date

DEIANA RIVA

Printed Name in Native Language (if other than English)

PATENT ASSIGNMENT MS Docket No.: 355528.01 Suman Nath ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "PRIVACY-PRESERVING COOKIES FOR PERSONALIZATION WITHOUT USER TRACKING " ("APPLICATION"), which: will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on <u>09/26/2014</u> and given Application No. 14497950 by the following Office USPTO) this APPLICATION's Application No., filing date, and Office, when known: was filed on _____ and was given Application No by the following Office Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")); ASSIGNOR hereby authorizes, and requests. **ASSIGNEE'S** LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known; Application No. Filing Date Office

PATENT ASSIGNMENT MS Docket No.: 355528.01

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Suman Kath	9/25/2014	
nventor's Signature	Date	
Suman Nath		
rinted Name in English	Printed Name in Native Language	
uman Nath	(if other than English)	

PATENT A	ASSIGNMENT	MS Docket No.: <u>355528.01</u>
I Douglas Christophe	r Burger	("ASSIGNOR") am the original
inventor or an original joint inv	entor of subject matter ("I	NVENTION") disclosed and/or
claimed in a patent application		
PERSONALIZATION WITHOUT US		
FENSONALIZATION	THE TIME CONTRACTOR	,,,
🛛 will be filed.	ASSIGNOR hereby author	orizes, and requests,
ASSIGNEE'S legal :	representatives, of the Lav	v and Corporate Affairs
_	osoft Corporation, One Mi	
•	2 (ASSIGNEE'S LEGAL REPR	•
	eses (filed on $09/2$	
•	eses (med on <u>0372</u> 14497950 by t	-
· ·		nis APPLICATION's
Application No., ii	ling date, and Office, whe	n known,
		- W
	and was given .	Application No
	by the following Office	
и	".	
Microsoft Corporation, successors and assigns ("ASSIC entire and exclusive rights, tit INVENTION and the APPLICAT therefrom, such as continuing States, its territories, and all for	GNEE"), is entitled to, and tle and interest, including TON (and all other appl applications, in whole or	g the right of priority, in the ications and patents derived in part, in and for the United
•	authorizes, and requ	
REPRESENTATIVES to insert to	• •	
following table for any APPLICA	TION DERIVATIVES after th	ney are known;
Application No.	Filing Date	Office
<u> </u>		

Page 1 of 2

MS Docket No.: 355528.01

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")):

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Inventor's Signature

Printed Name in English

Douglas Christopher Burger

Date

Printed Name in Native Language (if other than English)

	PATENT ASSI	(CNMEN'T	MSD	wket No :	355528.01
I Nitesh original joint invention patent application WITHOUT USER TRA	itor of subject m entitled " <u>PRIVA</u>	CY-PRESERVING	ON") disclose COOKIES F	d and/or	claimed in a
ASSIG Depar Washi	NEE'S legal repre tment, Microsoft ngton 98052 (AS	IGNOR hereby esentatives, of the t Corporation, O SSIGNEE'S LEGAL (filed on	ne Law and C ne Microsoft REPRESENTA	Corporate Way, Red ATIVES), to	Affairs mond, insert
		14497950	by the fo		Office
Applie Applie	tation No., filing	date, and Office	, when know	(1)	
□ was fi	led on	and was c	jiven Applica	ition No	
	by t	he following Offi	ce 🔠 🖫		
		A Property of the Control of the Con			

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

Page 1 of 2

REEL: 033832 FRAME: 0219

PATENT ASSIGNMENT

MS Docket No.: 355528.01

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSICNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")).

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

inventor's Signature Date

Printed Name in English Printed Name in Native Language
Nitesh Mor (if other than English)

Page 2 of 2

RECORDED: 09/26/2014

PATENT

REEL: 033832 FRAME: 0220