

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3043178

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SPIL CREATIVE INC.	03/11/2013
RECEIVING PARTY DATA	
Name:	WORLD MARKETING, INC.
Street Address:	132 W. 36TH ST
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10018
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14203003
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	JENNIFER BURNETTE
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ATTORNEY DOCKET NUMBER:	32117/47243A
NAME OF SUBMITTER:	GUADALUPE BENITEZ
SIGNATURE:	/Guadalupe Benitez/
DATE SIGNED:	09/29/2014
Total Attachments: 1	
source=47243A Assignment_spil_to_world#page1.tif	

ASSIGNMENT

Application No: 61/780,960
 Filed: March 13, 2013
 Title: "Body Shaper Having Crotch Opening"

For good and valuable consideration, the receipt and sufficiency of which are hereby agreed, Spil Creative Inc. ("Assignor") hereby assigns to World Marketing, Inc., 132 W 36th St., New York, New York 10018 and its successors and assigns ("Assignee") the entire right, title and interest in and to the inventions of such undersigned disclosed in listed above, and in any and all other applications anywhere in the world which the undersigned may file and/or be named as an inventor of, solely or jointly, on said inventions, in any and all patents which may be obtained on any of said applications and in any and all reissues, reexaminations, supplementary protection certificates and/or extensions thereof, including without limitation, the right to bring suit and to claim and retain all damages and/or seek other remedies for the past, present and future infringement of any of the foregoing, the right of priority, including without limitation to claim priority benefit of or to said patent applications and request the Commissioner for Patents in the United States, and similar authorities outside the United States, to issue said patents to and in the name of Assignee.

Assignor states that the Application was made or authorized to be made by it and authorizes the attorneys of record in the Application to insert in this assignment the filing date and application number of any other application assigned hereby when officially known.

Assignor warrants that: (i) it is the owner of all its rights, titles and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, titles and interests herein assigned. The undersigned authorized the application listed above to be made.

The undersigned hereby authorizes and requests that the attorneys of record in said application insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

Upon the request of Assignee, the Assignor hereby agrees to execute and have its inventors execute any and all applications on said inventions, including without limitation for the reissue, reexamination, supplementary protection certificate or extension thereof and any oath, declaration or affidavit relating thereto that said Assignee may deem necessary or expedient, and to cooperate to the best of the ability of the undersigned with and perform and have its inventors perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce and vest in Assignee the rights, titles and interests assigned herein, including without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, titles and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS _____ with my hand this _____ day of _____, 2013.
 Authorized Representative of Assignor

State of New York
 County of Frank

Spil Creative Inc.

On this 11 day of March, 2013, before me, a Notary Public in and for the County and State aforesaid, appeared _____ an authorized representative of Assignor, known to me personally or proved to me on the basis of satisfactory evidence to be the same person who appeared before me, and acknowledged that he/she executed said instrument as his/her free and voluntary act and for the uses and purposes therein expressed.

ABDULRASHID ABUBAKARI

WITNESS my hand and seal the same day at _____, State of New York, my commission expires: Jan 28, 2017

No. 01AB6275600

Qualified in Bronx County

My Commission Expires Jan. 28, 2017 Notary Public

On behalf of the Assignee, Neil Mossberg VP hereby confirms

Assignee's acceptance of all rights, privileges, titles and interests conveyed by this assignment

Signature

Date

PATENT

RECORDED: 09/29/2014

REEL: 033841 FRAME: 0674

MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357