

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3046009

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
GEOFFREY J. HUETER	09/02/2014
BENJAMIN S. FARBER	09/02/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CERTONA CORPORATION
<b>Street Address:</b>	9520 TOWNE CENTRE DRIVE
<b>City:</b>	SAN DIEGO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92121
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13731075
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(619)670-7585
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	619-670-1702
<b>Email:</b>	rclarkeesq@sbcglobal.net
<b>Correspondent Name:</b>	RICHARD D. CLARKE
<b>Address Line 1:</b>	3755 AVOCADO BLVD #1000
<b>Address Line 4:</b>	LA MESA, CALIFORNIA 91941
<b>ATTORNEY DOCKET NUMBER:</b>	14-CER/115 ASSIGN
<b>NAME OF SUBMITTER:</b>	RICHARD D. CLARKE
<b>SIGNATURE:</b>	/Richard D. Clarke/
<b>DATE SIGNED:</b>	09/30/2014
<b>Total Attachments: 4</b>	
source=CER.115.Hueter.Assign#page1.tif	
source=CER.115.Hueter.Notary#page1.tif	
source=CER.115.Farber.Assign#page1.tif	
source=CER.115.Farber.Notary#page1.tif	

WHEREAS, I, Geoffrey J. Hueter of San Diego, California, hereinafter referred to as "Assignor," have obtained a patent in a new and useful improvement for EXTRACTING PREDICTIVE SEGMENTS FROM SAMPLED DATA US Utility Patent Application Serial No. 13/731,075, filed on December 30, 2012; and whereas, as I am now the owner of a one-half (or 50 percent) interest in and to the aforementioned US Utility Patent Application; and

WHEREAS, Certona Corporation, a Delaware corporation of San Diego, California, 92121 hereinafter referred to as "Assignee" whose business address is 9520 Towne Centre Drive, Suite 100 City of San Diego, and State of California is desirous of acquiring the entire right, title and interest in the aforementioned US Utility Patent Application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, We, the Assignor, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 2 Day of September, 2014,

at San Diego, CA  
City, State

Signed: [Signature]  
Geoffrey J. Hueter

NOTE: This Assignment document must be Notarized. Please see attached Acknowledgment.

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of San Diego }

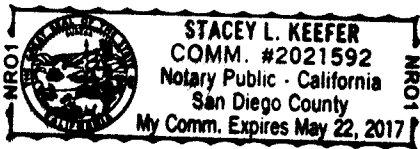
On September 22, 2014 before me,

Stacey L. Keefer, Notary Public  
Here Insert Name and Title of the Officer

personally appeared Geoffrey J. Hueter

Geoffrey J. Hueter  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Stacey L. Keefer

Stacey L. Keefer  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

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Title or Type of Document: \_\_\_\_\_

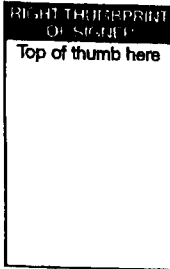
Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

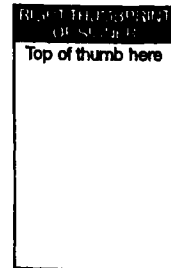
- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney In Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney In Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_

WHEREAS, I, Benjamin S. Farber of San Diego, California, hereinafter referred to as "Assignor," have obtained a patent in a new and useful improvement for EXTRACTING PREDICTIVE SEGMENTS FROM SAMPLED DATA US Utility Patent Application Serial No. 13/731,075, filed on December 30, 2012; and whereas, as I am now the owner of a one-half (or 50 percent) interest in and to the aforementioned US Utility Patent Application; and

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Executed this 2 Day of September, 2014

at San Diego, CA  
 City, State

Signed: Benjamin Farber  
 Benjamin S. Farber

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**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of San Diego }

On September 2 2014 before me, Stacey L. Keefer Notary Public  
Date Here Insert Name and Title of the Officer

personally appeared Benjamin S. Farber  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature]  
Signature of Notary Public



Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



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- Other: \_\_\_\_\_



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