503000642 10/01/2014 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGN	MENT						
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT						
CONVEYING PARTY D	ΑΤΑ								
		Name	Name				Execution Date		
EDUARDO J. JIMENEZ					0	7/25/2011			
DOUGLAS J. HOHLBEIN						0	7/25/2011		
PATRICK CASEY					07/26/2011				
KENNETH WAGUESPACK					07/25/2011				
BRUCE M. RUSSELL					0	7/21/2011			
RECEIVING PARTY DA	TA								
Name:	Colgate-Palmolive Company								
Street Address:	300 Park Avenue							\neg	
City:	New York								
State/Country:	NEW YORK								
Postal Code:	10022								
PROPERTY NUMBERS Total: 1 Property Type		Numb	er						
Application Number:		13216048							
CORRESPONDENCE D	ΑΤΑ								
Fax Number:		(732)878-7853							
Correspondence will b using a fax number, if									
Email:	oroviaci	PatentDocketing@co			via c				
Correspondent Name:		COLGATE-PALMOLI	•						
Address Line 1:		909 RIVER ROAD							
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ATTORNEY DOCKET NU	7833-14-TB								
NAME OF SUBMITTER:	ERIKA MCDOL	ERIKA MCDOUGALD							
SIGNATURE:		/erikamcdougal	/erikamcdougald/						
DATE SIGNED:		10/01/2014							
Total Attachments: 5		I							
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PATENT REEL: 033861 FRAME: 0966

ASSIGNMENT

WHEREAS, WE, Eduardo J. Jimenez, Douglas J. Hohlbein, Patrick Casey, Kenneth Waguespack and Bruce M. Russell (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. <u>13/216,048</u>, filed <u>August 23, 2011</u>, naming the ASSIGNOR(S) as inventor(s), and entitled "ORAL CARE IMPLEMENT"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>August 23, 2011</u>. (date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20//.

State of New Jersey Notary Public Commission This is to Certify that Brenda Matthews who resides in ESSEX COUNTY is commissioned a Notary Public to July 16, 2015

Address: 21 Manor Drive Manalapan, NJ 07726

Éduardo J.

State of New Strang County of Middlesus On this 25th day of Ju

2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument/in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day of JULY 2011.

Douglas J. Hohlbein

State of New Jersey Notary Public Commission This is to Certify that Brenda Matthews who resides in ESSEX COUNTY is commissioned a Notary Public to July 16, 2015

Address:

134 Reservoir Road Hopewell, NJ 08525

State of New Ju County of Mildust On this \mathcal{B} day of C

20 /, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26^{12} day of 20 11. Blate of New Jersey Notary Public Commission Address: 1100 Jefferson Street, Apt 305 This is to Certify that Hoboken, NJ 07030 Brenda Matthews who resides in ESSEX COUNTY is commissioned a Notary Public to July 16, 2015 State of New Jersey County of Hiddleser On this 26th day of Ju ___ 20 11, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence. NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of _____20__.

Kenneth Waguespack

Address: 46 Princess Drive North Brunswick, NJ 08902

State of

County of

On this _____ day of _____ 20__, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this _____ day of 20 .

Patrick Casey

Address: 1500 Washington Street, Unit 10T Hoboken, NJ 07030

State of County of

_____ 20 , before me, a Notary Public in On this day of and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this $\frac{25}{100}$ day of _____2011.

Kenneth Waguespack

State of New Jersey Notary Public Commission This is to Certify that Brenda Matthews who resides in ESSEX COUNTY is commissioned a Notary Public to July 16, 2015

46 Princess Drive Address: North Brunswick, NJ 08902

State of New S ler County of MiCd On this 25-day of July

____ 20 //, before me, a Notary Public in and for the State and County aforesaid personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 2l day of wee M.

Bruce M. Russel

Address:

30 Flintlock Drive Howell, NJ 07731

State of Kentucky County of Hendersch

On this 24 day of 340 day of 20 day

NOTARY PUBLIC