

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	06/20/2003
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOHN R MUELLER	09/08/2014
PATRICIA M MUELLER	09/08/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	IDEA FACTORY, INC.
<b>Street Address:</b>	N56 W16865 RIDGEWOOD DRIVE
<b>City:</b>	MENOMONEE FALLS
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53051
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	10604012
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(610)640-7835
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	215-981-4000
<b>Email:</b>	buskh@pepperlaw.com
<b>Correspondent Name:</b>	PEPPER HAMILTON LLP
<b>Address Line 1:</b>	400 BERWYN PARK
<b>Address Line 2:</b>	899 CASSATT ROAD
<b>Address Line 4:</b>	BERWYN, PENNSYLVANIA 19312
<b>ATTORNEY DOCKET NUMBER:</b>	136214.00801
<b>NAME OF SUBMITTER:</b>	HEATHER D BUSK
<b>SIGNATURE:</b>	/Heather D Busk/
<b>DATE SIGNED:</b>	10/01/2014
<b>Total Attachments: 3</b>	
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ASSIGNMENT

WHEREAS, we **John R. Mueller** of **N56 W16865 Ridgewood Drive, Menomonee Falls, Wisconsin 53051** and **Patricia M. Mueller** of **N56 W16865 Ridgewood Drive, Menomonee Falls, Wisconsin 53051**, hereinafter also referred to as the Assignors, are the joint inventors of certain inventions or improvements for which we have filed an application in the United States Patent and Trademark Office, identified as **Application No. 10/604,012** filed **June 20, 2003** entitled **SHOWERHEAD AND FILTER ASSEMBLY**.

WHEREAS, **Idea Factory, Inc.** hereinafter referred to as the Assignee, of **N56 W16865 Ridgewood Drive, Menomonee Falls, Wisconsin 53051**, a company incorporated in the state of **Wisconsin** is desirous of acquiring the entire right, title and interest in and to said inventions or improvements and in and to said application, and to any patent application(s) corresponding thereto, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, and in exchange for valuable consideration from said Assignee, the receipt of which is hereby acknowledged and intending to be bound, we, said Assignors, have sold, assigned, transferred and set over, effective as of **June 20, 2003** and by these presents do hereby sell, assign, transfer and set over to said Assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all corresponding patent application(s) and continuations, divisions and renewals of and substitutes for said corresponding patent application(s), and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, and assign to and authorize said assignee, to file in our names corresponding patent applications for Letters Patent in all countries, the same to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

AND we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said corresponding patent application(s) and said Letters Patent to said Assignee, its successors, assigns, nominees, or legal representatives, and each of us agrees to communicate to said Assignee or to its nominee all known facts respecting said inventions or improvements, said application, said corresponding patent application(s) and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to

obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries;

AND we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on any applications as aforesaid, to issue to said Assignee, as Assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of any corresponding patent application(s) aforesaid, in accordance with the terms of this Assignment.

AND this Assignment may be executed in multiple counterparts, each of which shall be deemed to be an original of this Assignment. Additionally, we hereby authorize our attorneys to collect the signature pages of each executed counterpart and to attach those signature pages to a single copy of this instrument, which single copy and attached signature pages together shall constitute an original of this Assignment.

IN WITNESS WHEREOF, we have hereunto set our hands.

## STATEMENT OF WITNESS

SIGNED at Menomonee Falls, WI, USA  
(City) (Country)

This 8<sup>th</sup> day of September, 2014

[Signature]  
9-8-14

I, Susan M. Rack whose full  
residence address is W231 87895 Woodland Lane  
Big Bend WI 53103

was personally present and did see John Mueller execute the above  
assignment on the 8 day of Sept, 2014, and such assignor is personally  
known to me to be the person described in such document.

[Signature]  
Signature of Witness

## STATEMENT OF WITNESS

SIGNED at Menomonee Falls, WI USA  
(City) (Country)This 8<sup>th</sup> day of September, 2014Patricia M. Mueller  
9/8/14I, Susan M. Rack whose full  
residence address is W231 57895 Woodland Lane  
Big Bend WI 53103was personally present and did see Patricia Mueller execute the above  
assignment on the 8 day of Sept, 2014, and such assignor is personally  
known to me to be the person described in such document.Susan M Rack  
Signature of Witness