

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3047190

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
TRUST UNDER ARTICLE TWO(B) OF THE JEFFREY S. MCCORMICK GRANTOR RETAINER ANNUITY TRUST DTD 10/25/1999	09/30/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	THE RIDE INC
<b>Street Address:</b>	545 EIGHTH AVE
<b>Internal Address:</b>	SUITE 14S
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>PROPERTY NUMBERS Total: 4</b>	
<b>Property Type</b>	<b>Number</b>
<b>Patent Number:</b>	D628133
<b>Patent Number:</b>	D617236
<b>Patent Number:</b>	8284327
<b>Application Number:</b>	11373219
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(404)898-2901
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	jferguson@trusted-counsel.com
<b>Correspondent Name:</b>	JENNI FERGUSON
<b>Address Line 1:</b>	1201 PEACHTREE ST NE
<b>Address Line 2:</b>	SUITE 500
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30361
<b>NAME OF SUBMITTER:</b>	EVELYN A. ASHLEY
<b>SIGNATURE:</b>	/Evelyn A. Ashley/
<b>DATE SIGNED:</b>	10/01/2014
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 2</b> source=TC127960#page1.tif	



**NOTICE OF TERMINATION  
&  
RELEASE OF SECURITY INTEREST**

Notice is hereby given that **TRUST UNDER ARTICLE TWO(B) OF THE JEFFREY S. MCCORMICK GRANTOR RETAINER ANNUITY TRUST DTD. 10/25/1999**, has terminated its security interest in and to all of the patents and trademarks of **THE RIDE, INC.**, a Delaware corporation, with its principal place of business located at 545 Eighth Avenue, Suite 14S, New York, New York 10018 ("Company"), including without limitation those listed on Schedule A and the applications, registrations (both domestic and foreign) and goodwill associated therewith.

Dated: September 30, 2014

**TRUST UNDER ARTICLE TWO(B) OF THE  
JEFFREY S. MCCORMICK GRANTOR  
RETAINER ANNUITY TRUST DTD 10/25/1999**

By: *Jeffrey McCormick*  
Name: Jeffrey McCormick  
Title: Trustee

STATE OF MASSACHUSETTS    )  
COUNTY OF SUFFOLK        )

On the 30<sup>th</sup> day of September, 2014, before me, the undersigned, a notary public in and for said state, personally appeared Jeffrey McCormick, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument



*Kimberly J. Murphy*  
Notary Public  
9/30/14

**SCHEDULE A****Patents**

<u>Patent Title</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Appl. No.</u>	<u>Patent No.</u>	<u>Date Filed/Issued</u>
Bus interior	USA	The Ride, Inc.	29/351899	D628,133	Issued 11/30/10
Bus exterior	USA	The Ride, Inc.	29/351903	D617,236	Issued 6/8/10
VEHICLE FOR ENTERTAINMENT AND METHOD FOR ENTERTAINING	USA	The Ride, Inc.	12/686268	8284327	Issued: 10/9/12
SYSTEM AND METHOD FOR GENERATING AND PROVIDING ACCESS TO A DEEP MAP	USA	The Ride, Inc.	11/373219	Publication No. US20070212669	Filed 3/13/06

**Trademarks**

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Owner</u>	<u>Appl. No.</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
THE RIDE	USA	The Ride, Inc.	77214459	3908304	01/18/2011