503004245 10/03/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3050844

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LINDSAY GORDON MATTHEWS	05/02/2013
BETH WELLS	09/17/2014
PARTHIV SANGANI	04/29/2013
CRAIG LEE ZARMER	09/17/2014

RECEIVING PARTY DATA

Name:	INTUIT INC.
Street Address:	2632 MARINE WAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13874282

CORRESPONDENCE DATA

Fax Number: (713)228-8778

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4087270600

Email: hathaway@oshaliang.com

Correspondent Name: OSHA LIANG LLP

Address Line 1: 909 FANNIN STREET, SUITE 3500

Address Line 4: HOUSTON, TEXAS 77010

ATTORNEY DOCKET NUMBER:	37202/511001
NAME OF SUBMITTER:	ROBERT P. LORD
SIGNATURE:	/Robert P. Lord/
DATE SIGNED:	10/03/2014

Total Attachments: 5

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PATENT 503004245 REEL: 033879 FRAME: 0254

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> PATENT REEL: 033879 FRAME: 0255

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ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the "INVENTOR(S)") hereby assign, transfer, and set over to:

Intuit Inc.

having the following address:

2632 Marine Way Mountain View, California 94043

(referred to herein as "COMPANY"), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention known by the following title:

METHOD AND SYSTEM FOR GENERATING CONTENT

for which the undersigned has/have executed an application for patent in the United States of America on or about this same day, together with said patent application, all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign) which may be granted therefor. Such interest represents the entire ownership of said applications and Letters Patent when granted and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such Letters Patent may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

In addition, the undersigned INVENTOR(S) each hereby agrees:

- To sign and execute any further documents which may be necessary or desirable, lawful, and proper in connection with the prosecution of all applications for patent(s) on the INVENTION in the United States, including without limitation said application and all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to COMPANY;
- To execute all papers and documents and to perform all lawful acts which may be necessary in connection with claims to priority or otherwise under the International Convention for the Protection of Industrial Property or similar treaties or agreements;
- 3. To perform all lawful affirmative acts which may be necessary to obtain the grant of a valid and enforceable patent to COMPANY.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

The undersigned INVENTOR(S) each hereby grants to the firm of OSHA LIANG LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.



Page 2 of a Augusty Docket No. 1720 25 (1901 - 12677)

by WITHESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the due appearing by such individual's signature.

5/2/2013 Date	1" Inventor Signature: Print or Type Name:	Lindsay Gerdon Matthews
Date	2 nd Inventor Signature: Print of Type Name:	Beth Wells
Date	3 ^{et} Inventor Signature: Print or Type Name:	Parthiv Sangaoi
Date	4th Inventor Signature: Print or Type Name:	: Cring Lee Zuimer

When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added <u>after</u> execution:

U.S. Application Serial No.: 13/874,282
Filing Date: Appril 30, 20

OSHAMAN

intellectual Property Law

PATENT REEL: 033879 FRAME: 0257

Page 2 of 2 Attorney Docket No.: 37202/511001; 126771

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

	1st Inventor Signature:	
Date	Print or Type Name:	Lindsay Gordon Matthews
9/17/2014	2 nd Inventor Signature;	Folk A. Well
Date	Print or Type Name:	Beth Wells
Date	3 rd Inventor Signature: Print or Type Name;	Parthiv Sangani
	4 th Inventor Signature:	
Date	Print or Type Name:	Craig Lee Zarmer

When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added after execution:

U.S. Application Serial No.: 13/874,282

April 30, 2013

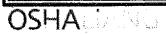


Page 2 of 2 Attorney Docket No.: 37202/511001; 126771

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature: 1st Inventor Signature: Date Lindsay Gordon Matthews Print or Type Name: 2nd Inventor Signature: Date Beth Wells Print or Type Name: 3rd Inventor Signature: Parthiv Sangani Print or Type Name: 4th Inventor Signature: Date Craig Lee Zarmer Print or Type Name:

When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added <u>after</u> execution:

U.S. Application Serial No.: 13/874,282 Filing Date: April 30, 2013



Intellectual Property Law

Attorney Docket No.: 37202/511001; 126771

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

Date	1 st Inventor Signature: Print or Type Name:	Lindsay Gordon Matthews
Date	2 nd Inventor Signature: Print or Type Name:	Beth Wells
Date	3 rd Inventor Signature: Print or Type Name:	Parthiv Sangani
7-17-2614 Date	4 th Inventor Signature: Print or Type Name:	Cy Lo Zarmer Craig Lee Zarmer

When this Assignment is <u>not</u> filed concurrently with the patent application, the following identifying information may be added <u>after</u> execution:

U.S. Application Serial No.: 13/874,282

Filing Date: April 30, 2013

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Intellectual Property Law

PATENT REEL: 033879 FRAME: 0260

RECORDED: 10/03/2014