

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3050844

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LINDSAY GORDON MATTHEWS	05/02/2013
BETH WELLS	09/17/2014
PARTHIV SANGANI	04/29/2013
CRAIG LEE ZARMER	09/17/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	INTUIT INC.
<b>Street Address:</b>	2632 MARINE WAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13874282
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(713)228-8778
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4087270600
<b>Email:</b>	hathaway@oshaliang.com
<b>Correspondent Name:</b>	OSHA LIANG LLP
<b>Address Line 1:</b>	909 FANNIN STREET, SUITE 3500
<b>Address Line 4:</b>	HOUSTON, TEXAS 77010
<b>ATTORNEY DOCKET NUMBER:</b>	37202/511001
<b>NAME OF SUBMITTER:</b>	ROBERT P. LORD
<b>SIGNATURE:</b>	/Robert P. Lord/
<b>DATE SIGNED:</b>	10/03/2014
<b>Total Attachments: 5</b>	
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## ASSIGNMENT – WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual(s) (referred to herein as the "INVENTOR(S)") hereby assign, transfer, and set over to:

Intuit Inc.

having the following address:

2632 Marine Way  
Mountain View, California 94043

(referred to herein as "COMPANY"), its successors, and assigns, the entire right, title, and interest, worldwide, in and to the invention known by the following title:

### METHOD AND SYSTEM FOR GENERATING CONTENT

for which the undersigned has/have executed an application for patent in the United States of America on or about this same day, together with said patent application, all divisions, continuations, continuations-in-part, reissues, and extensions thereof, and all Letters Patent (domestic and foreign) which may be granted therefor. Such interest represents the entire ownership of said applications and Letters Patent when granted and is to be owned by COMPANY, its successors, and assigns, or their legal representatives, for the full and entire term for which such Letters Patent may be granted or extended, as fully and entirely as the same would have been enjoyed by the INVENTOR(S) if this assignment had not been made.

In addition, the undersigned INVENTOR(S) each hereby agrees:

1. To sign and execute any further documents which may be necessary or desirable, lawful, and proper in connection with the prosecution of all applications for patent(s) on the INVENTION in the United States, including without limitation said application and all divisions, continuations, continuations-in-part, amendments thereof, and all interference proceedings associated therewith, or otherwise necessary or desirable to secure the title thereto to COMPANY;
2. To execute all papers and documents and to perform all lawful acts which may be necessary in connection with claims to priority or otherwise under the International Convention for the Protection of Industrial Property or similar treaties or agreements;
3. To perform all lawful affirmative acts which may be necessary to obtain the grant of a valid and enforceable patent to COMPANY.

The undersigned INVENTOR(S) each hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States to issue any and all Letters Patent resulting from said application, including without limitation any division, continuation, continuation-in-part, or reissue thereof to COMPANY.

The undersigned INVENTOR(S) each hereby grants to the firm of OSHA LIANG LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the recordation of this document.

**OSHA LIANG**

Intellectual Property Law

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

<u>5/2/2013</u> Date	1 <sup>st</sup> Inventor Signature: <u>[Signature]</u> Print or Type Name: <u>Lindsay Gordon Matthews</u>
<u>          </u> Date	2 <sup>nd</sup> Inventor Signature: <u>          </u> Print or Type Name: <u>Beth Wells</u>
<u>          </u> Date	3 <sup>rd</sup> Inventor Signature: <u>          </u> Print or Type Name: <u>Parthiv Sangani</u>
<u>          </u> Date	4 <sup>th</sup> Inventor Signature: <u>          </u> Print or Type Name: <u>Craig Lee Zarnet</u>

When this Assignment is not filed concurrently with the patent application,  
the following identifying information may be added after execution:

U.S. Application Serial No. 13/874 282  
Filing Date: April 30, 2013

**OSHALIANG**  
Intellectual Property Law

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

_____	1 <sup>st</sup> Inventor Signature: _____
<b>Date</b>	<b>Print or Type Name:</b> Lindsay Gordon Matthews
9/17/2014	2 <sup>nd</sup> Inventor Signature: <u>Beth A. Wells</u>
_____	<b>Print or Type Name:</b> Beth Wells
<b>Date</b>	3 <sup>rd</sup> Inventor Signature: _____
_____	<b>Print or Type Name:</b> Parthiv Sangani
<b>Date</b>	4 <sup>th</sup> Inventor Signature: _____
_____	<b>Print or Type Name:</b> Craig Lee Zarmer
<b>Date</b>	_____

When this Assignment is not filed concurrently with the patent application,  
the following identifying information may be added after execution:

U.S. Application Serial No.: 13/874,282  
Filing Date: April 30, 2013

OSHAI

Intellectual Property Law

**PATENT**  
**REEL: 033879 FRAME: 0258**

IN WITNESS WHEREOF, this Assignment has been executed by each of the undersigned individuals on the date appearing by such individual's signature:

_____	1 <sup>st</sup> Inventor Signature: _____
Date	Print or Type Name: Lindsay Gordon Matthews
_____	2 <sup>nd</sup> Inventor Signature: _____
Date	Print or Type Name: Beth Wells
4/25/2013	3 <sup>rd</sup> Inventor Signature: _____
Date	Print or Type Name: Parthiv Sangani
_____	4 <sup>th</sup> Inventor Signature: _____
Date	Print or Type Name: Craig Lee Zarmer

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the following identifying information may be added after execution:

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Intellectual Property Law

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9-17-2014  
Date

1<sup>st</sup> Inventor Signature: \_\_\_\_\_  
Print or Type Name: Lindsay Gordon Matthews

\_\_\_\_\_  
Date

2<sup>nd</sup> Inventor Signature: \_\_\_\_\_  
Print or Type Name: Beth Wells

\_\_\_\_\_  
Date

3<sup>rd</sup> Inventor Signature: \_\_\_\_\_  
Print or Type Name: Parthiv Sangani

9-17-2014  
Date

4<sup>th</sup> Inventor Signature: Craig Lee Zarnier  
Print or Type Name: Craig Lee Zarnier

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the following identifying information may be added after execution:

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