PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3049690

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
NAVER BUSINESS PLATFORM CORP.	09/25/2014

RECEIVING PARTY DATA

Name:	NAVER CORPORATION	
Street Address:	GREENFACTORY, 6, BULJEONG-RO, BUNDANG-GU	
City:	SEONGNAM-SI, GYEONGGI-DO	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	463-867	

PROPERTY NUMBERS Total: 91

Property Type	Number
Application Number:	13304337
Application Number:	12259956
Application Number:	13265984
Application Number:	12058640
Application Number:	13244197
Application Number:	12466455
Application Number:	12113182
Application Number:	13001547
Application Number:	13057397
Application Number:	13061442
Application Number:	13061503
Application Number:	13063154
Application Number:	13123498
Application Number:	13123502
Application Number:	13124473
Application Number:	13131772
Application Number:	13148910
Application Number:	13074372
Application Number:	13217548
Application Number:	13239147
Application Number:	13244417
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503003091 REEL: 033886 FRAME: 0905

Property Type	Number
Application Number:	13272612
Application Number:	13353491
Application Number:	13353582
Application Number:	13340846
Application Number:	13338415
Application Number:	12600205
Application Number:	14162353
Application Number:	13381853
Application Number:	13453073
Application Number:	13572388
Application Number:	13683491
Application Number:	13686106
Application Number:	13708056
Application Number:	13718577
Application Number:	14022768
Application Number:	14035054
Application Number:	14144820
Application Number:	10595998
Application Number:	10599606
Application Number:	14270818
Application Number:	11570236
Application Number:	11571155
Application Number:	11720193
Application Number:	12095890
Application Number:	11676849
Application Number:	11691563
Application Number:	12282880
Application Number:	12446412
Application Number:	12523458
Application Number:	12052602
Application Number:	12062460
Application Number:	12062609
Application Number:	12139962
Application Number:	12673444
Application Number:	12274512
Application Number:	12810926
Application Number:	13126662
Application Number:	13126657
Application Number:	13126672

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REEL. 033886 FRAME. 0906

Property Type	Number
Application Number:	12475477
Application Number:	11568729
Application Number:	11858015
Application Number:	13024947
Application Number:	11914610
Application Number:	11945138
Application Number:	11552508
Application Number:	11690220
Application Number:	12301981
Application Number:	12332237
Application Number:	11838779
Application Number:	11869608
Application Number:	11953769
Application Number:	12058617
Application Number:	12055284
Application Number:	13243823
Application Number:	12052706
Application Number:	12107749
Application Number:	11593325
Application Number:	11858039
Application Number:	11728820
Application Number:	10537935
Application Number:	11568011
Application Number:	12853552
Application Number:	11571154
Application Number:	11573395
Application Number:	11459681
Application Number:	11685284
Application Number:	11737822
Application Number:	12037221
Application Number:	10541399

CORRESPONDENCE DATA

Fax Number: (703)668-8200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: HARNESS, DICKEY & PIERCE, P.L.C.

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Address Line 2: SUITE 600

PATENT

REEL: 033886 FRAME: 0907

Address Line 4: RES	RESTON, VIRGINIA 20190	
ATTORNEY DOCKET NUMBER:	16634-500120	
NAME OF SUBMITTER:	GARY D. YACURA	
SIGNATURE:	/Gary D. Yacura/	
DATE SIGNED:	10/02/2014	

Total Attachments: 2

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PATENT REEL: 033886 FRAME: 0908

ASSIGNMENT

CORPORATE

Naver Business Platform Corp., a Korean corporation having a business address of Greenfactory, 6, Buljeong-ro, Bundang-gu, Seongnam-si, Gyeonggi-do 463-867 Republic of Korea (hereafter the "Assignor"), is the owner by respective Assignment of the United States Patents and Patent Applications identified in Attachment A (hereafter the "Patents and Patent Applications").

NAVER Corporation, a Korean corporation having a principal place of business at Greenfactory, 6, Buljeong-ro, Bundang-gu, Seongnam-si, Gyeonggi-do 463-867 Republic of Korea, (hereafter the "Assignee"), desires to acquire all of the rights of the Patents and Patent Applications and all inventions described and claimed therein.

THEREFORE, in consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to it, Assignor hereby sells and assigns to the Assignee the entire right, title, and interest in and to the Patents and Patent Applications identified in Attachment A, and all inventions described and claimed therein, and in any and all reissues and reexaminations as well as any and all continuations and divisionals thereof, such entire right, title, and interest to be held and enjoyed by the above-named Assignee the same as they would have been held and enjoyed by the Assignor had this Assignment and sale not been made.

By its undersigned representative, the Assignor agrees

- a. to execute all papers necessary in connection with the Patents and Patent Applications and any reissues and reexaminations as well as any continuations and divisionals thereof and also to execute separate Assignment in connection with such applications or Letters Patent thereof as the Assignee may deem necessary or expedient;
- b. to execute all papers necessary in connection with any interference which may be declared concerning the Patents and Patent Applications and any reissues and reexaminations as well as any continuations and divisionals thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference; and
- c. to perform all affirmative acts which may be necessary to obtain a grant of a valid patent to the Assignee on inventions described in the Patents and Patent Applications and any reissues and reexaminations as well as any and all continuations and divisionals thereof.

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The Assignor hereby covenants that it has the right to convey its interest in the Patents and Patent Applications identified in Attachment A, and that it has not executed, and will not execute, any agreement in conflict therewith.

The Assignor certifies that it is the Owner of the entire right, title, and interest in the Patents and Patent Applications identified in Attachment A by virtue of an Assignment for of the Patents and Patent Applications.

The undersigned has reviewed the documents in the Patents and Patent Applications identified in Attachment A and, to the best of undersigned's knowledge and belief, title is in the Assignor identified above.

The undersigned is empowered to sign this certificate on behalf of the Assignor.

The undersigned hereby declares that all statements made herein of his/her own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing therefrom.

IN WITNESS WHEREOF, executed by the Assignor's undersigned representative on the date following the undersigned's name.

Naver Business Platform Corp.

By: General Manager

Date: Sep. 25, 2014