503003540 10/02/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3050139

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CONFIRMATORY ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AUDAX HEALTH SOLUTIONS, LLC	08/27/2014

RECEIVING PARTY DATA

Name:	RALLY HEALTH, INC.	
Street Address:	3000 K STREET, N.W., SUITE 350	
City:	WASHINGTON	
State/Country:	D.C.	
Postal Code:	20007	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13438552	

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (703) 456-8000
Email: jdrake@cooley.com
Correspondent Name: COOLEY LLP

Oorlespondent Name.

Address Line 1: 1299 PENNSYLVANIA AVENUE NW, SUITE 700

Address Line 4: WASHINGTON, D.C. 20004

NAME OF SUBMITTER: JEREMY D. BINSTOCK	
SIGNATURE:	/Jeremy Binstock/
DATE SIGNED:	10/02/2014

Total Attachments: 5

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PATENT 503003540 REEL: 033887 FRAME: 0154

Attorney Docket No: 316256-2000 PATENT

CONFIRMATORY ASSIGNMENT (Company to Company)

Audax Health Solutions, LLC, a Delaware limited liability company, formerly known as Audax Health Solutions, Inc., a Delaware corporation, and having its principle place of business at 3000 K. Street, N.W., Suite 350, Washington, D.C. 20007, (herein referred to as "Assignor") is a prior assignee of the entire right, title and interest in the subject matter and invention(s) disclosed in the application(s) for patent and/or patent(s) identified in Schedule A.

WHEREAS, the Assignor entered into a Distribution and Transfer Agreement with an effective date of May 23, 2014, with its parent, Rally Health, Inc., a Delaware corporation, formerly known as Audax Holdings, Inc., a Delaware Corporation, and having its principal place of business at 3000 K. Street, N.W., Suite 350, Washington, D.C. 20007 (herein referred to as "Assignee");

WHEREAS, by way of the Distribution and Transfer Agreement, the Assignor distributed, assigned, transferred, and/or delivered to the Assignee the Assignor's entire right, title and interest in and to all of its assets except for certain listed assets ("Excluded Assets");

WHEREAS, the list of Excluded Assets in the Distribution and Transfer Agreement erroneously identified PCT patent application number PCT/US2012/051249, which was listed as having the title "Apparatus and Methods for a Health-Related Survey Using Pictograms Answers" ("PCT Application);

WHEREAS, the PCT Application is properly entitled "Methods and Apparatus for Classifying Content" and should not been included in the list of Excluded Assets, but rather is included in the assets that the Assignor distributed, assigned, transferred, and/or delivered to the Assignee;

WHEREAS, by way of the Distribution and Transfer Agreement, the Assignor distributed, assigned, transferred, and/or delivered to the Assignee the Assignor's entire right, title and interest in the subject matter and invention(s) disclosed in the application(s) for patent and/or patent(s) identified in Schedule A;

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via any prior agreement(s) with the Assignee, which includes at least the Distribution and Transfer Agreements, or if the Assignor has already done so via said prior agreement(s) with the Assignee then in confirmation of any obligation to do so in said prior agreement(s), the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns their entire right, title, and interest in and to said invention(s), said application(s), and said patent(s), the right to file applications on said invention(s), their entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said application(s), including divisions, continuations, and continuations-in-part of said application(s), their right to recover damages, including provisional or other royalties, for prior infringements of said application(s) and said patent(s), their entire right, title and interest in and to any and all Letters Patent or Patents, United States or foreign, to be obtained for said invention(s) and said application(s), their entire right, title and interest in and to any and all reissues and extensions of said patent(s), and all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and

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assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, to the extent not previously assigned, the Assignor is a lawful owner of its entire right, title, and interest in and to said invention(s), said application(s), and said patent(s), and that to the best of the Assignor's knowledge the same are unencumbered, except, if applicable, by obligation to assign or assignment in accordance with said prior agreement(s), and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns that the Assignor will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said invention(s), said application(s), said patent(s), any application claiming priority to said application(s), any reissue or extension of said patent(s), and any United States or foreign Letters Patent or Patents for said invention(s) or said application(s), including interference proceedings, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent or Patents for said invention(s), without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignor hereby requests the Commissioner of Patents to issue any and all aforementioned patent(s) of the United States to the Assignee, as the Assignee of said invention(s) and the Letters Patent to be issued thereon for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

This Confirmatory Assignment may be recorded in the U.S. Patent & Trademark Office, where it will be open for public inspection.

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Attorney Docket: 316256-2000 Page 4 Grant Verstandig Name: Title: Chief Executive Officer Rally Health, Inc. Company: District State of Columbia County of On August 27, 2014, before me, Rasha Balkhit personally appeared Grant Verstandia, personally personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal. **RASHA BAKHIT** NOTARY PUBLIC DISTRICT OF COLUMBIA My Commission Expires December 14, 2018 Notary Public

My Commission Expires:

District of Columbia: SS

Decamber 14,2018

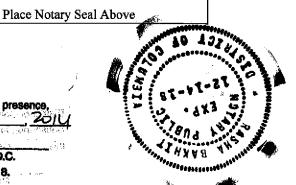
Subscribed and sworn to before me, in my presence

this 27 day of Augu

Rasha Bakhit, Notary Public, D.C.

My commission expires December 14, 2018.

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Attorney Docket: 316256-2000 Page 3

Date: 8 // ////	By:	
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on August 27, 2014.	pefore me, <u>Rasha Ba</u>	KM , Notary Public,
		_, personally known to me or
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the within instrument and acknow	edged to me that he/she/they execu	ated the same in his/her/their
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upon behalf of which the person(s) ac	•	
WITNESS my hand and official seal.		RASHA BAKHIT
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SCHEDULE A

Application No.	Filing Date	Title	Country	Attorney Docket No.
13/587,588	08-16-2012	METHODS AND APPARATUS FOR CLASSIFYING CONTENT	US	AUDA-001/03US 316256-2006
PCT/US12/51249	08-17-2012	METHODS AND APPARATUS FOR CLASSIFYING CONTENT	PCT	AUDA-001/03WO 316256-2008
14/444,699	07-28-2014	METHODS AND APPARATUS FOR CLASSIFYING CONTENT	US	AUDA-001/04US 316256-2017
13/316,057	12-09-2011	METHODS AND SYSTEM FOR PREDICTING INFLUENCE-BASIS OUTCOMES IN A SOCIAL NETWORK USING DIRECTED ACYCLIC GRAPHS	US	AUDA-002/00US 316256-2001
13/567,810	08-06-2012	METHODS AND SYSTEM FOR PREDICTING INFLUENCE-BASIS OUTCOMES IN A SOCIAL NETWORK USING DIRECTED ACYCLIC GRAPHS	US	AUDA-002/01US 316256-2009
13/438,552	04-03-2012	METHODS AND APPARATUS FOR PROTECTING SENSITIVE DATA IN DISTRIBUTED APPLICATIONS	US	AUDA-003/00US 316256-2004
PCT/US13/34907	04-02-2013	METHODS AND APPARATUS FOR PROTECTING SENSITIVE DATA IN DISTRIBUTED APPLICATIONS	PCT	AUDA-003/00WO 316256-2010
14/219,824	03-19-2014	METHODS AND APPARATUS FOR AUTOMATICALY DEFINING MESSAGES IN RESPONSE TO A USER-PERFORMED ACTIVITY AND WITH CORRELATED USER DATA	US	AUDA-007/00US 316256-2014

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