PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ADAM D'ANGELO	11/04/2008
CHARLIE CHEEVER	11/11/2008
ARI STEINBERG	11/06/2008
JAMES WANG	11/06/2008
MARK SLEE	11/06/2008

RECEIVING PARTY DATA

Name:	FACEBOOK, INC.
Street Address:	1601 WILLOW ROAD
City:	MENLO PARK
State/Country:	CALIFORNIA
Postal Code:	94025

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14141007

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650-335-7213

Email:nmorad@fenwick.comCorrespondent Name:JENNIFER R. BUSHAddress Line 1:FENWICK & WEST LLPAddress Line 2:801 CALIFORNIA STREET

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ATTORNEY DOCKET NUMBER:	26295-25193/US	
NAME OF SUBMITTER: JENNIFER R. BUSH, REG. 50,784		
SIGNATURE:	/Jennifer R. Bush/	
DATE SIGNED:	10/06/2014	

Total Attachments: 2

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503007611 PATENT REEL: 033896 FRAME: 0927

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PATENT REEL: 033896 FRAME: 0928

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc. a California corporation, having a place of business at 156 University Avenue, Palo Alto, CA 94301, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

Delaware (Z#

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled PROVIDING PERSONALIZED PLATFORM APPLICATION CONTENT ("APPLICATION"), which:
 - is to be filed herewith.
 - was filed on June 12, 2008 and now bears U.S. application serial number 12/138,212
 - ∑ The APPLICATION claims priority from a provisional patent application, filed on June 12, 2007, now bearing US application serial number 60/934,365.
- 2. The entire worldwide right, title, and interest in and to:
 (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION;
 (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

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26295/01000/DOCS/1924037.1

Title:	

Providing Personalized Platform Application Content

Filed:
Application No.:

June 12, 2008 12/138,212

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
Adam D'Angelo	Nov Y ,2008
Name and Signature Charlie Cheever	Date of Signature
Name and Signature Ari Steinberg	Date of Signature // / / , 2008
Name and Signature James Wang	Date of Signature , 2008
Name and Signature Mark Slee	Date of Signature // 6, 2008

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RECORDED: 10/06/2014

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