

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LOUIS PETER FENECH III	10/03/2014
RECEIVING PARTY DATA	
Name:	INTERCONTINENTAL GREAT BRANDS LLC
Street Address:	100 DEFOREST AVENUE
City:	EAST HANOVER
State/Country:	NEW JERSEY
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29484070
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ATTORNEY DOCKET NUMBER:	9610-131802-US
NAME OF SUBMITTER:	JON A. BIRMINGHAM
SIGNATURE:	/Jon A. Birmingham/
DATE SIGNED:	10/07/2014
Total Attachments: 3	
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ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by me or by operation of law, to Intercontinental Great Brands LLC, a Delaware corporation, having its principal place of business at 100 Deforest Avenue, East Hanover, New Jersey, 07936, United States of America ("Assignee"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

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having Application Number 29/484,070, filed March 5, 2014, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or

substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

Legal Name of Inventor:
(Given names first, with Family name last)

Louis Peter Fenech III

Inventor's Signature:

[Handwritten Signature]

Date:

10/3/14

State of New Jersey)
County of Marlboro) ss

On Oct 3 2014, 2014, before me, Louis Peter Fenech III, a Notary Public in and for said State, personally appeared LOUIS PETER FENECH III, personally known by me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Handwritten Signature]
Notary Public

My Commission Expires: MARGARET L. DELLAVALLE

