

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3057039

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MALCOLM MURDOCK	10/07/2014
	KIMBERLY PORTER	10/03/2014
	RICHARD GINTER	10/06/2014
	MOHAMMAD POSWAL	10/06/2014
	MICHELE WELLS	10/06/2014
RECEIVING PARTY DATA		
Name:	DISNEY ENTERPRISES, INC	
Street Address:	500 SOUTH BUENA VISTA ST.	
City:	BURBANK	
State/Country:	CALIFORNIA	
Postal Code:	92691	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14509314	
CORRESPONDENCE DATA		
Fax Number:	(949)282-1002	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	docketing@farjami.com	
Correspondent Name:	FARSHAD FARJAMI	
Address Line 1:	26522 LA ALAMEDA AVE., STE. 360	
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ATTORNEY DOCKET NUMBER:	0260404	
NAME OF SUBMITTER:	FARSHAD FARJAMI	
SIGNATURE:	/FF/	
DATE SIGNED:	10/08/2014	
Total Attachments: 3		
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source=0260404 Assignment for 14 509,314#page3.tif		

PATENT

ASSIGNMENT

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Malcolm Murdock	10121 Tabor St., Apt 6., Los Angeles, CA 90034
Kimberly Porter	3023 Santa Rosa Ave., Altadena, CA 91001
Richard Ginter	25003 Magic Mountain Parkway, Apt. 530, Valencia, CA 91355
Mohammad Poswal	14365 Cascade Ct., Santa Clarita, CA 91387
Michele Wells	5416 Fair Avenue, #5402, North Hollywood, CA 91601

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled "LOCATION-BASED MOBILE STORYTELLING USING BEACONS" and identified by Docket No. 0260404 in the offices of FARJAMI & FARJAMI LLP, and

Filed in the USPTO on 10/08/2014, Serial No. 14/509,314.

AND WHEREAS DISNEY ENTERPRISES, INC., a Delaware corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.


Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 7 day of Oct, 2014.


MALCOLM MURDOCK

IN TESTIMONY WHEREOF, I hereunto set my hand this 3 day of OCT, 2014

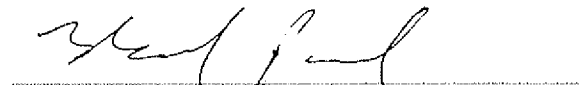

KIMBERLY PORTER

IN TESTIMONY WHEREOF, I hereunto set my hand this 16 day of Oct, 2014.



RICHARD GINTER

IN TESTIMONY WHEREOF, I hereunto set my hand this 6th day of October, 2014.



MOHAMMAD POSWAL

IN TESTIMONY WHEREOF, I hereunto set my hand this 6 day of October, 2014.



MICHELE WELLS