503011297 10/08/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3057897

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TRACEY RANDALL	09/16/2014

RECEIVING PARTY DATA

Name:	VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.
Street Address:	FOUR LIMITED PARKWAY
City:	REYNOLDSBURG
State/Country:	OHIO
Postal Code:	43068

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29502567

CORRESPONDENCE DATA

Fax Number: (414)271-5770

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-271-7590

Email: kristenl@andruslaw.com

Correspondent Name: ANDRUS INTELLECTUAL PROPERTY LAW, LLP

Address Line 1: 100 E. WISCONSIN AVE...

Address Line 2: SUITE 1100

Address Line 4: MILWAUKEE, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	5859-00201
NAME OF SUBMITTER:	CHRISTOPHER M. SCHERER
SIGNATURE: /Christopher M. Scherer/	
DATE SIGNED:	10/08/2014

Total Attachments: 2

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PATENT 503011297 REEL: 033915 FRAME: 0118

ASSIGNMENT

W	H	ER	E/	AS:

Tracey Randall	of	35 West 94th St., 2 nd Floor	New York, NY 10025
Name		Street	City

hereinafter called ASSIGNOR, has made a certain new and useful invention for which an application for Letters Patent of the United States of America entitled:

Title: BRASSIERE			
has been made, said application being identified by			
Application No. 29/502,567			
Filing Date 2014-09-17			
or			
is about to be made, said application being identified by			
Date of Execution			
Attorney Docket No. 5859-00201			
Customer No. 26753			

WHEREAS:

Victoria's Secret Stores Brand Management, Inc., Four Limited Parkway, Reynoldsburg, OH 43068, called ASSIGNEE are desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said ASSIGNOR hereby sells, assigns and transfers to said ASSIGNEE, its successors and assigns, the entire right, title and interest in said invention, said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said ASSIGNEE of the entire right, title and interest therein.

And, the said ASSIGNOR hereby covenants that she has full right to convey the

Atty. Docket No. <u>5859-00201</u> Customer No. <u>26753</u>

entire right, title and interest in said invention, and has not executed and will not execute any agreement in conflict herewith.

And ASSIGNOR further covenants that she will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that she will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNOR further covenants that she will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to her, and testify as to the same in interferences or other litigation, when requested so to do.

ASSIGNOR authorizes the ASSIGNEE or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

Inventor:	Date: 16 Sept 14
State of Tracey Ry	
County of New Yo) ss
said Tracey Randall, kn	of Sephinger, 2014, before me personally appeared own to me to be the person who executed the above instrument and the executed the same for the uses and purposes therein set forth.
	Maileh Bolley
M	y Commissioner Expires: <u>\$ \mathred{IM} acil</u>

NAILAH BOLLING
Notary Public, State of New York
No. 01806303702
Qualified in Nassau County
Certificate filed in New York County
Commission Expires May 19, 2018

RECORDED: 10/08/2014

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