503011540 10/08/2014 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGN	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT			
CONVEYING PARTY	DATA	I				
		Name			Execution Date	
MICHAEL W. LOWE					09/29/2014	
EAMON BRIGGS					09/29/2014	
RECEIVING PARTY	ΑΤΑ					
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City:	SCOTT	SCOTTS VALLEY				
State/Country:	CALIFO	CALIFORNIA				
Postal Code:	95066-3	438				
Application Number:		4500535				
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•		ENNETH C BOOTH	NETH C. BOOTH			
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ASSIGNMENT

The following inventors ("Assignors") have invented certain improvements in a/an **SYSTEM AND METHOD FOR COUPLING HELMET COMPONENTS AND LINERS** and filed on September 29, 2014 a U.S. patent application, serial number **14/500,535**, (collectively the "Invention"):

Michael W. Lowe, Santa Cruz, CA Eamon Briggs, Santa Cruz, CA

Bell Sports, Inc. ("Assignee"), a corporation of California whose address is 5550 Scotts Valley Road, Scotts Valley, CA 95066-3438, desires to acquire the entire right, title and interest in the Invention, and to any United States and foreign patents to be obtained from the Invention.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which we acknowledge, Assignors hereby: 1) sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in the Invention, including any divisions, continuations, and continuations-in-part of the above-identified application, and in and to any and all Letters Patent of the United States and foreign countries which may be granted or have granted for the Invention, and in and to any and all reissues reexaminations, extensions, or counterparts of the above-identified application, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and foreign countries; 2) authorize and request the Commissioner of Patents to issue any and all such Letters Patent granted upon the Invention to Assignee, its successors and assigns; and 3) agree that Assignee may apply for foreign Letters Patent on the Invention.

Assignors warrant and covenant that we have the full and unencumbered right to sell, assign, and transfer the interests hereby sold, assigned, and transferred and that we have not executed and will not execute any document or instrument in conflict with this Assignment. Assignors further covenant and agree that, upon the request and at the expense of Assignee, we will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to the Invention, communicate to Assignee all facts known to us relating to the Invention and its history; and perform all other lawful acts deemed necessary or desirable by Assignee and its legal representatives, to secure, maintain, and enforce patent protection for the Invention and for vesting title to the Invention in Assignee, and in particular to perfect title to the above-identified application including divisions, continuations, and continuations-in-part of the above-identified application, and any and all Letters Patents of the United States and foreign countries which may be granted or have been granted on the above-identified application, including reissues, reexaminations, extensions, or counterparts.

Assignors hereby grant to **Bell Sports, Inc.**, or its designated representative, authority and power to insert on this Assignment any further identification which may be necessary or desirable for purposes of recordation of this Assignment.

PATENT REEL: 033916 FRAME: 0423

Executed this 29th day of September, 2014 at	SLOTTS VALLEY, CA .
	(City and State)
By:	Michael W. Lowe

Executed this 29th day of September, 2014 at ______.

By: ______ Eamon Briggs Executed this 29th day of September, 2014 at _____

(City and State)

By: ______Michael W. Lowe

Executed this 29th day of September, 2014 at ______

Page 2 of 2

PATENT REEL: 033916 FRAME: 0425

RECORDED: 10/08/2014