503012202 10/09/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID HIRSCHFELD	07/16/2014
BARRY FERNANDO	07/16/2014
MARK C. PHELPS	07/16/2014

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29495913	

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ATTORNEY DOCKET NUMBER: 139966.00035 NAME OF SUBMITTER: DALE F. REGELMAN **SIGNATURE:** /DALE F. REGELMAN/ **DATE SIGNED:** 10/09/2014

Total Attachments: 1

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PATENT REEL: 033920 FRAME: 0338 503012202

ASSIGNMENT

This Assignment is entered into as of the date(s) listed below. Inventor(s) (singly and collectively, "Assignor") of the addresses indicated below, have invented the subject matter disclosed in the Utility patent application entitled <u>DISPLAY SCREEN OR PORTION THEREOF WITH ICON</u>, (the "Invention") filed in the United States Patent and Trademark Office as Serial No. 29/495,913 on <u>July 7, 2014</u> or concurrently herewith. In the event that the Application Number and/or filing date is not available when this Assignment is executed, Assignor hereby authorizes and requests any attorney associated with Quarles & Brady LLP, to insert above the filing date and/or the application number of said application when known.

Art Research and Technology, L.L.C. ("Assignee"), an Arizona limited liability company, with the principal place of business at <u>2777 E. Camelback Rd. #140. Phoenix. Arizona 85016</u>, is desirous of memorializing its interest in the Invention.

Assignor confirms that Assignor is a full time salaried employee, an officer of Assignee, past employee, or a contractor of Assignee or one of it's subsidiary companies; that Assignor developed the subject matter of the invention on Assignee's time, at Assignee expense, and within the scope of Assignor's duties to Assignee; and thereby Assignor recognizes that the Assignee owns the invention as described in the aforesaid application. Nonetheless, Assignor memorializes the ownership of the Invention in the form of this assignment.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns to the Assignee its successors, assigns and legal representatives: the entire right, title and interest to the Invention, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres.

Assignor also transfers to Assignee, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and agrees to provide all reasonable assistance and execute any papers, if accurate, desired by Assignee, its successors, assigns and legal representatives, to preserve, acquire and/or perfect Assignee's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

Assignor authorizes and requests the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behalf of the said Assignee, its successors, assigns and legal representatives.

This assignment and agreement is binding upon all Assignor's heirs and legal representatives.

RECORDED: 10/09/2014

INVENTOR'S NAME	<u>ADDRESS</u>	CITIZENSHIP	SIGNATURE	DATE
David Hirschfeld	7874 E. Cannon Dr Scottsdale, AZ 85258	US	W. Kufadh	7/16/201
Barry Fernando	2777 E. Camelback Rd, #140 Phoenix, AZ 85016	US	Bung Win	1/16/2014
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PATENT REEL: 033920 FRAME: 0339