# 503015240 10/10/2014

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3061840

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ROBERT K. SPITZ	10/09/2014
TODD DOWNING	10/10/2014
CHRISTIAN BRIGGS	10/10/2014

## **RECEIVING PARTY DATA**

Name:	CINSAY, INC.	
Street Address:	13355 NOEL ROAD	
Internal Address:	4TH FLOOR	
City:	DALLAS	
State/Country:	TEXAS	
Postal Code:	75240	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14512204

## **CORRESPONDENCE DATA**

**Fax Number:** (972)628-3616

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 972-628-3600

**Email:** patents@munckwilson.com

Correspondent Name: DOCKET CLERK

Address Line 1: P.O. DRAWER 800889
Address Line 4: DALLAS, TEXAS 75380

ATTORNEY DOCKET NUMBER:	CINS01-00241
NAME OF SUBMITTER:	DAVID M. DOYLE
SIGNATURE:	/David M. Doyle/
DATE SIGNED:	10/10/2014

## **Total Attachments: 4**

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PATENT REEL: 033933 FRAME: 0191

# **ASSIGNMENT**

WHEREAS, we, Robert	K. Spitz, resident of	Amherst, New Ha	mpshire and	citizen of t	he
United States, Todd Downing,	resident of Irving, T	Texas and citizen	of the United	d States, a	nd
Christian Briggs, resident of Aus	stin, Texas and citize	n of the United Sta	ates, have inv	ented certa	in
new and useful improvements i	in "APPARATUS A	ND METHOD FO	OR PEER-A	SSISTED	E-
COMMERCE SHOPPING" di	isclosed in an app	lication for Unite	ed States Lo	etters Pate	ent
(Application No	filed on	);			

WHEREAS, CINSAY, INC., a corporation organized under the laws of the State of Nevada, having a place of business at 13355 Noel Road, 4<sup>th</sup> Floor, Dallas, Texas 75240 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to said invention and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof that may be granted therefor; and we hereby authorize and request the Commissioner of Patents to issue all patents for said invention or patents resulting therefrom, insofar as our interest is concerned, to said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

DOCKET NO. CINS01-00241	PATENT
Date: 10/9/2014	Robert K. Spitz
STATE OF	\$ \$ \$
the state and County aforesaid, personally	, 2014, before me, a Notary Public in and for appeared Robert K. Spitz, known to me to be the d the foregoing instrument, and acknowledged the

Notary Public, State of \_\_\_\_\_

My Commission Expires:

Date: 10/16/19	<u>y</u>		Todd Downing (
STATE OF		§	
COUNTY OF	todio distributante di opistoso produces	8 8	
the State and Cou	inty aforesaid, pe ove who signed a	rsonally appe nd sealed the	, 2014, before me, a Notary Public in and for ared Todd Downing, known to me to be the foregoing instrument, and acknowledged the
			Notary Public, State of
			My Commission Expires:

DOCKET NO. CINS01-00241	PATENT
Date:10/10/2014	Christian Briggs
STATE OF	\$ \$ \$ \$
On this day of the State and County aforesaid, personally	, 2014, before me, a Notary Public in and for appeared Christian Briggs, known to me to be the led the foregoing instrument, and acknowledged the
	Notary Public, State of  My Commission Expires:

PATENT REEL: 033933 FRAME: 0195

**RECORDED: 10/10/2014**