

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT3062042

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MASTOOREH SALAJEGHEH	10/10/2014
VINAY SRIDHARA	10/10/2014
YIN CHEN	10/10/2014
RAJARSHI GUPTA	10/10/2014
RECEIVING PARTY DATA	
Name:	QUALCOMM INCORPORATED
Street Address:	5775 MOREHOUSE DRIVE
City:	SAN DIEGO
State/Country:	CALIFORNIA
Postal Code:	92121-1714
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14510772
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Email:	ptonoticesqc@marburylaw.com
Correspondent Name:	THE MARBURY LAW GROUP, PLLC
Address Line 1:	11800 SUNRISE VALLEY DRIVE
Address Line 2:	15TH FLOOR
Address Line 4:	RESTON, VIRGINIA 20191
ATTORNEY DOCKET NUMBER:	145548 / 1376-1489
NAME OF SUBMITTER:	ROBERT M. HANSEN
SIGNATURE:	/Robert M. Hansen/
DATE SIGNED:	10/12/2014
Total Attachments: 2	
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source=145548_Assignment_filed#page2.tif	

ASSIGNMENT

WHEREAS, WE,

1. **Mastooreh SALAJEGHEH**, a citizen of Iran, having a mailing address located at 5775 Morehouse Drive, San Diego, CA 92121-1714 and a resident of San Jose, CA;
2. **Vinay SRIDHARA**, a citizen of India, having a mailing address located at 5775 Morehouse Drive, San Diego, CA 92121-1714 and a resident of Santa Clara, CA;
3. **Yin CHEN**, a citizen of China, having a mailing address located at 5775 Morehouse Drive, San Diego, CA 92121-1714 and a resident of Campbell, CA; and
4. **Rajarshi GUPTA**, a citizen of the United States, having a mailing address located at 5775 Morehouse Drive, San Diego, CA 92121-1714 and a resident of Sunnyvale, CA;

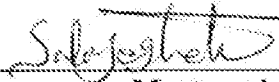
have conceived of one or more processes, methods, machines, articles of manufacture, designs, compositions of matter, inventions, discoveries or new or useful improvements relating to METHODS AND SYSTEMS FOR BEHAVIORAL ANALYSIS OF MOBILE DEVICE BEHAVIORS BASED ON USER PERSONA INFORMATION (collectively the “INVENTIONS”) for which WE have executed and/or may execute one or more patent applications therefor; and

WHEREAS, QUALCOMM Incorporated (hereinafter “ASSIGNEE”), a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, U.S.A., desires to acquire or otherwise obtain the entire right, title, and interest in and to said INVENTIONS, including all inventions related thereto or thereof, all patent applications therefor, and all patents that have granted or may be granted hereafter thereon, including but not limited to those identified below.

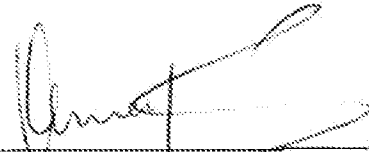
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, WE do hereby acknowledge that WE have sold, assigned, conveyed, and transferred, and by these presents do hereby sell, assign, convey, and transfer, unto ASSIGNEE, its successors, its legal representatives, and its assigns, the entire right, title, and interest throughout the world in and to said INVENTIONS, including all patent applications therefor that may have been filed or may be filed hereafter for said INVENTIONS in the United States, including but not limited to U.S. Application No(s). 14/510,772 filed October 9, 2014, Qualcomm Reference No. 145548 and all provisional applications relating thereto, (and do hereby authorize ASSIGNEE and its representative to hereafter add herein such application number(s) and/or filing date(s) when known), and all divisional applications, renewal applications, continuation applications, continuation-in-part applications, and design applications thereof, and all issued patents of the United States which may have granted or may be granted hereafter thereon and all reissues, renewals, reexaminations, and extensions to any of the foregoing and all patents issuing thereon in the United States;

AND WE HEREBY covenant that WE will not execute any writing or do any act whatsoever conflicting with these presents.

Done at Santa Clara, on 10/10/2014
LOCATION DATE


Mastrooreh SALAJEGHAH

Done at Santa Clara, on 10/10/2014
LOCATION DATE


Vinay SRIDHARA

Done at Santa Clara, on 10/10/2014
LOCATION DATE


Yin CHEN

Done at Santa Clara, on Oct 10, 2014
LOCATION DATE


Rajarshi GUPTA