

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	TODD SPENCEMAN	10/09/2014
RECEIVING PARTY DATA		
Name:	NEW CHAPTER, INC.	
Street Address:	ONE P&G PLAZA	
Internal Address:	ATTN: CHIEF PATENT COUNSEL	
City:	CINCINNATI	
State/Country:	OHIO	
Postal Code:	45202	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29504774
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	D-2238	
NAME OF SUBMITTER:	AMY M. FOUST	
SIGNATURE:	/Amy M. Foust/	
DATE SIGNED:	10/13/2014	
Total Attachments: 2		
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G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled Dietary Supplement Packaging Indiciu, Attorney's Docket No. D-2238 and filed in the United States Patent Office as Number 29/504,774 on October 9, 2014. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Todd SPENCEMAN of 90 Technology Dr. -- Brattleboro, VT 05301; USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to New Chapter, Inc. or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to New Chapter, Inc. or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to New Chapter, Inc., its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in New Chapter, Inc. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to New Chapter, Inc., its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/504,774 to New Chapter, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

PATENT

REEL: 033934 FRAME: 0482

Signed: 

Todd SPENCEMAN

10/09/14
Date

STATEMENT OF WITNESS:

I, Andreas F. S. deDanzaan (name of witness), declare that I was personally present and did see Todd SPENCEMAN duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Andreas F. S. deDanzaan
Witness printed name

Andreas F. S. deDanzaan
Witness signature