

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3062493

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARCUS JAMES BLACHFORD	10/10/2014
PETER KAY	10/10/2014
RECEIVING PARTY DATA	
Name:	DCA DESIGN INTERNATIONAL LIMITED
Street Address:	19 CHURCH STREET
City:	WARWICK
State/Country:	UNITED KINGDOM
Postal Code:	CV34 4AB
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	29377829
Application Number:	29377831
Application Number:	29377833
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	RB62DES, RB63DES, RB64DES
NAME OF SUBMITTER:	RYAN A. SCHNEIDER
SIGNATURE:	/Ryan A. Schneider, Reg. #45083/
DATE SIGNED:	10/13/2014
Total Attachments: 5	
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ASSIGNMENT

WHEREAS, We, Marcus James BLACHFORD and Peter KAY of DCA Design International Limited, 19 Church Street, Warwick CV34 4AB, UNITED KINGDOM, (collectively "Assignor"), have invented certain improvements in a "Bottle", "Bottle" and "Bottle Cap", for which European Community Designs were filed under Application Nos. 001702184-0001, 001702184-0002 and 001702184-0003 respectively on 29 April 2010, and whereas US Design Applications were filed under Application Nos. 29/377829, 29/377831 and 29/377833 respectively on 26 October 2010, and related applications might be filed (all collectively "Applications"), and whereas

Reckitt & Colman (Overseas) Limited
103-105 Bath Road
Slough
Berkshire SL1 3UH
UNITED KINGDOM

("Assignee") desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said Assignee, the receipt and sufficiency of which are hereby acknowledged, Assignor has and by these presents does hereby sell, assign, transfer and convey unto said Assignee all of Assignor's rights, title, and interest in and to said Applications, including in and to any provisional, conventional, design, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application ("CPA"), or request for continued examination ("RCE") thereof, and in and to all inventions and improvements thereon (herein collectively referred to as "Related US Applications"), preparatory to obtaining Letters Patent of the United States therefor; and Assignor hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Applications and Related US Applications, to Assignee, for its interest and for the sole use and benefit of Assignee and its assigns and legal representatives.

For the same consideration, Assignor, by these presents does sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as "Related Foreign Applications"), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of Assignee or its designee, insofar as permitted by applicable law.

For the same consideration, Assignor agrees, without charge to Assignee, but at Assignee's expense, to sign all lawful papers, execute said Applications, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Applications, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid

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Assignee its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

AND, for the same consideration, Assignor also hereby sells, assigns and transfers unto Assignee all of Assignor's rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 10th day of October, 2014.

(Signature)
Marcus James BLACHFORD

Witnessed by:

Signature

N. FAULKES
Printed Name of Witness

Date: 10/10/14

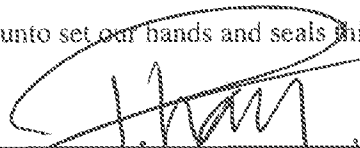
Witnessed by:

Signature

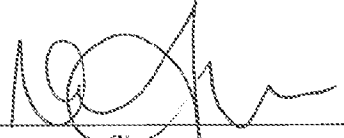
JAMES SENIOR
Printed Name of Witness

Date: 10/10/14

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 10th day of October, 2014.



Peter KAY (Signature)

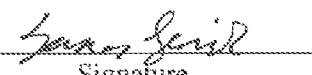
Witnessed by: 

Signature

Date: 10/10/14

N. FAULKS

Printed Name of Witness

Witnessed by: 

Signature

Date: 10/10/14

JAMES SENIOR

Printed Name of Witness

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 10TH day of OCTOBER, 2014.

DCA Design International Limited

By: [Signature]

Name: NICK MINAZ

Title: DIRECTOR

Witnessed by: [Signature]
Signature

Date: 10/10/14

N. FAULKS
Printed Name of Witness

Witnessed by: [Signature]
Signature

Date: 10/10/14

JAMES SENIOR
Printed Name of Witness

In WITNESS WHEREOF, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Application, by its duly authorized officer this 13 day of October, 2014

Reckitt & Colman (Overseas) Limited
(Assignee)

By: KT Cawdell

Name: Karen Teresa CAWDELL

Title: VP General Counsel, Patents

Witnessed by: [Signature]
Signature

Date: 13 October 2014

ANNE TARRY
Printed Name of Witness

Witnessed by: [Signature]
Signature

Date: 13 October 2014

ERICA HEWETT
Printed Name of Witness