#### 503017209 10/14/2014

#### **PATENT ASSIGNMENT COVER SHEET**

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3063810

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
3DFINS PTY LTD	08/19/2014

#### **RECEIVING PARTY DATA**

Name:	SIDEWAYS SPORTS LIMITED	
Street Address:	30 CANTON ROAD	
Internal Address:	10F SILVERCORD TOWER 1, SUITE 1003	
City:	TSIM SHA TSUI	
State/Country:	HONG KONG	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	29438258

#### **CORRESPONDENCE DATA**

**Fax Number:** (612)349-9266

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612.252.1554
Email: patton@ptslaw.com
Correspondent Name: KYLE T. PETERSON
Address Line 1: 80 SOUTH 8TH STREET
Address Line 2: 4800 IDS CENTER

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3836.20US01
NAME OF SUBMITTER:	JANN PATTON
SIGNATURE:	/Jann Patton/
DATE SIGNED:	10/14/2014

#### **Total Attachments: 4**

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PATENT 503017209 REEL: 033942 FRAME: 0916

### **EXECUTION VERSION**

# INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT ("IP Assignment"), this 19<sup>th</sup> day of August, 2014, by 3DFINS Pty Ltd, an Australian registered company ("Seller"), for the benefit of Sideways Sports Limited, a corporation organized under the laws of the Seychelles ("Buyer"). Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement (as hereinafter defined).

WHEREAS, Seller and Buyer have entered into that certain Asset Purchase Agreement dated concurrently herewith (the "Asset Purchase Agreement") by and among Buyer, Seller and certain other parties thereto, the terms of which are incorporated herein by reference, which provides, among other things, for the sale and assignment by Seller by reference, which provides, among other things, for the Purchased Assets. to Buyer of all of Seller's right, title and interest in and to the Purchased Assets.

WHEREAS, under the terms of the Asset Purchase Agreement, Seller has conveyed, transferred and assigned to Buyer, among other assets, certain intellectual property of Seller, and has agreed to execute and deliver this IP Assignment, for recording with governmental authorities.

## NOW THEREFORE, the parties agree as follows:

- 1. <u>Assignment</u>. In consideration for the execution of the Asset Purchase Agreement, the payment of the consideration stipulated in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Seller hereby irrevocably conveys, transfers and assigns to Buyer, its successors, legal Seller hereby irrevocably conveys, transfers and assigns to Buyer, its successors, reservations or representatives, assigns and nominees forever, without any restrictions, reservations or limitations and Buyer hereby accepts, all of Seller's right, title and interest in and to the following (the "Purchased IP"):
  - (a) the patents and patent applications set forth in Schedule 1 hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals thereof (the "Patents");
  - (b) the trademark registrations and applications set forth in Schedule 2 hereto, together with the goodwill connected with the use of and symbolized thereby and all issuances, extensions and renewals thereof (the "Trademarks");
  - (c) the copyright applications and registrations set forth in Schedule 3 hereto and all issuances, extensions and renewals thereof (the "Copyrights");

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- (d) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;
- (e) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (f) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, costs, attorneys' fees, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, and equitable relief for default, with the right but no obligation to sue for such legal violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages and any other rights relating to any of the foregoing.
- 2. Recordation and Further Actions. Seller hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, trade certificates of invention, copyright registrations, inventors' rights, trademarks, trade names and service marks which may be granted pursuant hereto in the name of Buyer, as the assignee to the entire interest therein. Seller shall take such steps and actions following the date hereof, including the execution of any documents, files, registrations, or other similar items, to ensure that the Purchased IP is properly assigned to Buyer, or any assignee or successor thereto.
  - 3. Terms of the Asset Purchase Agreement. The terms of the Asset Purchase Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Purchased IP are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, reference. The parties hereto acknowledge and agree that the representations, warranties, reference. The parties hereto acknowledge and agree that the representations, warranties, reference. The parties hereto acknowledge and agree that the representations, warranties, reference. The parties hereto acknowledge and agree that the representations of the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be superseded hereby but shall remain in full force and effect to the full extent not be supersed as a full extent not be supersed ast
    - 4. <u>Counterparts</u>. This IP Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this IP Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this IP Assignment.
    - 5. <u>Successors and Assigns</u>. This IP Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

6. Governing Law. This IP Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this IP Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of Hong Kong, without giving effect to any choice or conflict of law provision or rule.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Seller has duly executed and delivered this IP Assignment as of the date first above written.

**3DFINS PTY LTD** 

By:

Name:

Title:

Address for Notices:

AGREED TO AND ACCEPTED:

SIDEWAYS SPORTS LIMITED

Name: PETER C

Title: Director.
Address for Notices: