

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3065497

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MARK MANUEL MARTINEZ	09/25/2014
	JENS MITCHELL NIELSEN	09/25/2014
	KEN VANARSDEL	10/01/2014
	ANTHONY ALEXANDER CACACE	09/25/2014
RECEIVING PARTY DATA		
Name:	FITBIT, INC.	
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Internal Address:	SUITE 550	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29499065	
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	FTBTD007	
NAME OF SUBMITTER:	CHRISTIAN D. SCHOLZ	
SIGNATURE:	/Christian D. Scholz/	
DATE SIGNED:	10/15/2014	
Total Attachments: 3		
source=FB-D007 Assignment - SIGNED#page1.tif		
source=FB-D007 Assignment - SIGNED#page2.tif		

PATENT

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned named inventor, possess the right, title and interest for and in the invention(s) as set forth in the patent application entitled: WRISTBAND HEALTH TRACKER (Atty. Docket No. FTBTD007), and

(1) for which I have executed a U.S. patent application;

AND/OR

(2) the same having been filed on (August 11, 2014) as Application No. (29/499,065);

OR

(3) which is a U.S. Provisional Patent Application filed on () as Application No. ();

in connection with which I hereby authorize and request the assignee's attorneys associated with Customer Number 22434 to insert within the foregoing parentheses the filing date and/or Application No. of said application when known.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned named inventor, hereby:

1) Sell, assign and transfer to Fitbit, Inc., a Delaware corporation having a place of business at 405 Howard Street, Suite 550, San Francisco, CA 94105 ("ASSIGNEE"), the entire right, title and interest in the above-referenced application including any and all improvements and inventions disclosed therein, and in applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.

2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.

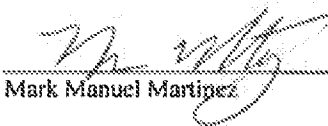
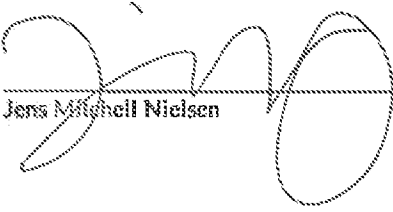
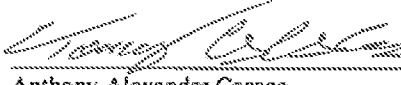
3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the named inventor, as well as the named inventor's heirs, legal representatives and assigns.

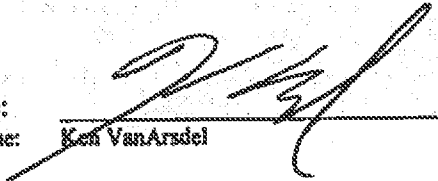
5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

Assign US or Foreign Patent Application (No Notary)

- 1) Signature: 
Typed Name: Mark Manuel Martinez Date: 9/25/14
- 2) Signature: 
Typed Name: Jens Mitchell Nielsen Date: 9/15/2014
- 3) Signature: _____
Typed Name: Ken VanArsdel Date: _____
- 4) Signature: 
Typed Name: Anthony Alexander Cacace Date: 09/25/2014

Attorney Docket No. FIBTD007

- 1) Signature: _____ Date: _____
Typed Name: Mark Manuel Martinez
- 2) Signature: _____ Date: _____
Typed Name: Jens Mitchell Nielsen
- 3) Signature:  Date: 10 Oct 2014
Typed Name: Ken VanArsdel
- 4) Signature: _____ Date: _____
Typed Name: Anthony Alexander Cacace

Assign US or Foreign Patent Application (No Notary)