

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT3066846

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KIM HADFIELD	08/22/2013
AMIR YAZDANI	08/19/2013
AARON HARSH	08/20/2013
MARIA LOPER	08/22/2013
MICHAEL VINSON	08/21/2013
RECEIVING PARTY DATA	
Name:	RENTRAK CORPORATION
Street Address:	7700 NE AMBASSADOR PLACE
City:	PORTLAND
State/Country:	OREGON
Postal Code:	97220
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14031386
CORRESPONDENCE DATA	
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Address Line 2:	PATENT PROCUREMENT
Address Line 4:	SEATTLE, WASHINGTON 98111-1247
ATTORNEY DOCKET NUMBER:	74182-8012US02
NAME OF SUBMITTER:	JIYOUNG ANDERSON
SIGNATURE:	/JYA/
DATE SIGNED:	10/15/2014
Total Attachments: 8	
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ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- Kim Hadfield residing at Vancouver, Washington;
- Amir Yazdani residing at Portland, Oregon;
- Aaron Harsh residing at Portland, Oregon;
- Maria Loper residing at, Portland, Oregon;
- Michael Vinson residing at Piedmont, California.

The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled SYSTEM AND METHOD FOR CLEANING TELEVISION VIEWING MEASUREMENT DATA, and filed on July 6, 2012 as U.S. Application No. 13/543,757 (the "Application").

Rentrak Corporation, a Corporation of Oregon having its principal place of business at 7700 NE Ambassador Place, Portland, Oregon 97220 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's

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enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For Rentrak Corporation:

Date: 8/19/13

Signature 
Authorized Signer

David Chemerow
Authorized Signer - Printed Name

COO/CFO
Authorized Signer - Title

8/22/13
Date

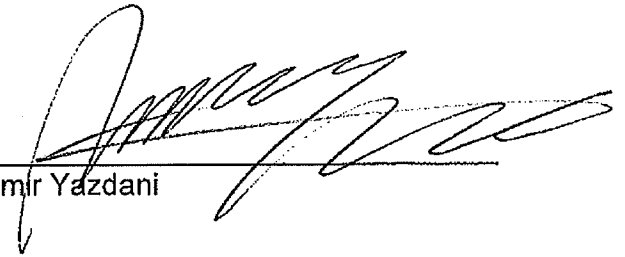
Kim Hadfield
Kim Hadfield

Witness:

8-22-13
Date

Karena Stalcup
Karena Stalcup

Aug 19, 2013
Date

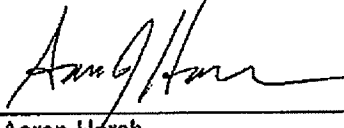

Amir Yazdani

Witness:

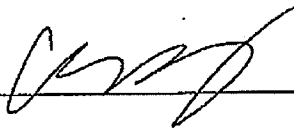
8-19-13
Date

Karena Stalcup
Karena Stalcup

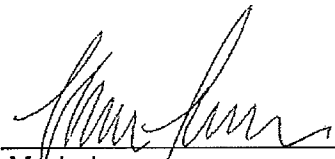
2013-08-20
Date


Aaron Harsh

Witness:
2013/8/20
Date




8/22/2013
Date


Maria Loper

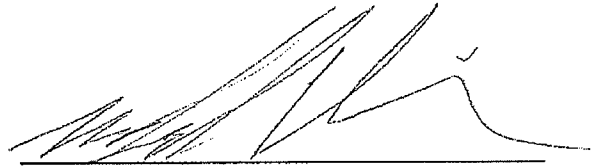
Witness:

8-22-13
Date


Karena Stalcup

8/24/2013

Date



Michael Vinson

Witness:

8-21-13

Date

Karena Stalcup
Karena Stalcup