<u>503021823</u> 10/16/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW AS	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGN	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name		Execution Date	
FREDRIC M. EDELM	AN			10/10/2014	
RECEIVING PARTY	DATA				
Name:	EDELN	EDELMAN FINANCIAL SERVICES, LLC			
Street Address:	4000 L	4000 LEGATO ROAD			
Internal Address:	nal Address: 9TH FLOOR				
City:	FAIRF	FAIRFAX			
State/Country:	VIRGI	VIRGINIA			
Postal Code:	22033	22033			
PROPERTY NUMBER			Number	7	
Property Type 6085		6085174	Number	_	
		0000174			
CORRESPONDENCE	E DATA				
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using a las number,			uuuuu auuu auuu auuu au	ent via US Mail.	
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Email: Correspondent Nam Address Line 1: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTE	NUMBER:	kimberly.hoove KIMBERLY HO 800 17TH STR WASHINGTON 072474-1	r@hklaw.com OVER EET NW I, D.C. 20006 LY HOOVER, LEGAL A		
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Email: Correspondent Nam Address Line 1:	NUMBER:	kimberly.hoove KIMBERLY HO 800 17TH STR WASHINGTON 072474-1 KIMBERI /Kimberly 10/16/20	r@hklaw.com OVER EET NW I, D.C. 20006 LY HOOVER, LEGAL A / Hoover/ 14		
Email: Correspondent Nam Address Line 1: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTE SIGNATURE:	NUMBER:	kimberly.hoove KIMBERLY HO 800 17TH STR WASHINGTON 072474-1 KIMBERI /Kimberly 10/16/20	r@hklaw.com OVER EET NW I, D.C. 20006 LY HOOVER, LEGAL A / Hoover/ 14	SSISTANT	

ASSIGNMENT

Whereas, the undersigned Inventor has made certain inventions, improvements, and discoveries (herein referred to as the "Invention") disclosed in U.S. Patent No. 6,085,174, entitled "Computer Assisted and/or Implemented Process and Architecture for Administering an Investment and/or Retirement Program."

Whereas, EDELMAN FINANCIAL SERVICES, LLC, having a place of business at 4000 Legato Road, 9th Floor, Fairfax, Virginia 22033 (hereinafter "Assignee"), desires to acquire, and the undersigned Inventor desires to grant to Assignee, the entire worldwide right, title, and interest in and to the Invention and in and to any and all patent applications and patents directed thereto;

Now, therefore, for good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, the undersigned Inventor ("Assignor") hereby sells, assigns, and otherwise transfers to Assignce, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the Invention, the above-identified United States patent application, and any and all other patent applications and patents for the Invention which may be applied for or granted therefore in the United States and in all foreign countries and jurisdictions, including all divisions, continuations, reissues, reexaminations, renewals, extensions, counterparts, substitutes, and extensions thereof, and all rights of priority resulting from the filing of such applications and granting of such patents, together with all rights of action and rights to damages for past infringement associated with any and all patent applications and patents directed to the Invention, including but not limited to U.S. Patent No. 6,085,174. In addition, the undersigned Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office to issue any United States Patent, and foreign patent authorities to issue any foreign patent, granted for the Invention, to Assignee, its successors, legal representatives, and assigns, the entire worldwide right, title, and interest in and to the same to be held and enjoyed by Assignee, its successors, legal representatives, and assigns to the full end of the terms for which any and all such patents may be granted, as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made; and the undersigned Assignor agrees to execute any and all documents and instruments and perform all lawful acts reasonably related to recording this Assignment or perfecting title to the Invention and all related patents and applications, in Assignee, its successors, legal representatives, and assigns, whenever requested by Assignce, its successors, legal representatives, or assigns.

The undersigned Assignor acknowledges his/her prior and ongoing obligations to sell, assign, and transfer the rights under this Assignment to Assignce and is unaware of any reason why he/she may not have the full and unencumbered right to sell, assign, and transfer the rights hereby sold, assigned, and transferred, and has not executed, and will not execute, any document or instrument in conflict herewith. The undersigned Assignor also hereby grants Assignee, its successors, legal representatives, and assigns, the right to insert in this Assignment any further identification (including, but not limited to, patent application Serial Number) which may be necessary or desirable for recordation of this Assignment. This Assignment is governed by the substantive laws of the Commonwealth of Virginia, and any disputes will be resolved in a Virginia court or federal court sited in Virginia.

Signature: _ UMT

Date: October 10, 2014

PATENT REEL: 033964 FRAME: 0725

RECORDED: 10/16/2014