# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3070503

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
LESLIE YOUNG HARVILL	05/28/2014
ROBERT IRVEN BEAVER III	04/02/2014

#### **RECEIVING PARTY DATA**

Name:	ZAZZLE INC.	
Street Address:	ZAZZLE INC.	
Internal Address:	1800 SEAPORT BOULEVARD	
City:	REDWOOD CITY	
State/Country:	CALIFORNIA	
Postal Code:	94063	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14243840

## CORRESPONDENCE DATA

Fax Number: (408)414-1076

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4084141080

Email: cpalermo@h35g.com, taustin@h35g.com

HICKMAN PALERMO, ET AL., LLP Correspondent Name: Address Line 1: 1 ALMADEN BOULEVARD, FLOOR 12

Address Line 4: SAN JOSE, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER:	60225-0041	
NAME OF SUBMITTER:	CHRISTOPHER J. PALERMO	
SIGNATURE:	/ChristopherJPalermo#42056/	
DATE SIGNED:	10/17/2014	

# **Total Attachments: 2**

source=14243840\_Assignment\_efiled#page1.tif source=14243840 Assignment efiled#page2.tif

> **PATENT REEL: 033974 FRAME: 0254** 503023903

Docket No.: 60225-0041

# ASSIGNMENT

WHEREAS WE, LESLIE YOUNG HARVILL, of El Granada, California, and ROBERT IRVEN BEAVER, III of San Francisco, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled AUTOMATED IMAGING OF CUSTOMIZABLE PRODUCTS, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, ZAZZLE INC., a corporation of the State of California and having an address of 1900 Seaport Boulevard, 4<sup>th</sup> Floor, Redwood City, California 94063, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto ZAZZLE INC., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

OS 29 201 LESLIE YOUNG HARVILL

Date

ROBERT IRVEN BEAVER, III

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent

Docket No.: 60225-0041

#### ASSIGNMENT

WHEREAS WE, LESLIE YOUNG HARVILL, of El Granada, California, and ROBERT IRVEN BEAVER, III of San Francisco, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled AUTOMATED IMAGING OF CUSTOMIZABLE PRODUCTS, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, ZAZZLE INC., a corporation of the State of California and having an address of 1900 Seaport Boulevard, 4<sup>th</sup> Floor, Redwood City, California 94063, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto ZAZZLE INC., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date	LESLIE YOUNG HARVILL
April 2, 2014	
Date	ROBERT IRVEN BEAVER, III

1

**RECORDED: 10/17/2014**