503024701 10/20/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
EMMANUEL GUEIT	05/27/2014

RECEIVING PARTY DATA

Name:	ROLEX WATCH U.S.A., INC.		
Street Address:	665 5TH AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10022		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29486099

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ATTORNEY DOCKET NUMBER:	A210827
NAME OF SUBMITTER:	VALERIE F. GOINS
SIGNATURE:	/Valerie F. Goins/
DATE SIGNED:	10/17/2014

Total Attachments: 2

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PATENT 503024701 REEL: 033978 FRAME: 0911

Docket No.: A210827 Only After Sept 16, 2012

ASSIGNMENT WITH DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

Whereas, I, the undersigned inventor hereinafter called assignor, have invented certain improvements described in the application identified below; and

Whereas, <u>ROLEX WATCH U.S.A., INC. of 665 5th Avenue</u>, <u>New York, New York, 10022</u> (assignees), desire to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor,

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I, the above named assignor, hereby sell, assign and transfer to the above named assignees, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the international Convention of Paris (1883) as amended, including the right to claim priority under 35 USC 119 and the right to sue for past damages, and I request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignees, its successors and assigns; and I hereby agree that the assignees may apply for foreign Letters Patent on the invention and I will execute without further consideration all papers deemed necessary by the assignees in connection with the United States and foreign applications when called upon to do so by the assignees.

(Legalization not required for recordi	ng but	is prima facie evidence of execution under 35 USC 261)
As the below named inventor, I hereb	y decla	are that:
This assignment with declaration is directed to:		The attached application, or
usoviu e.	図	United States Application or PCT International Application Number <u>29/486.099</u> filed on <u>March 26, 2014</u> .
The application is entitled:		

WATCH DIAL

The above identified application was made or was authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I have reviewed and understand the contents of the application for which this assignment with declaration is being submitted.

I am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this assignment with declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

Authorization To Permit Access To Application by Participating Office

If checked, the undersigned hereby grants the USPTO authority to provide the European Patent Office (EPO), the Japan Patent Office (JPO), the Korean Intellectual Property Office (KIPO), the World Intellectual Property Office (WIPO), and any other intellectual property offices in which a foreign application claiming priority to the above-identified application is filed access to the above-identified patent application. See 37 CFR 1.14(c) and (h). This box should not be checked if the applicant does not wish the EPO, JPO, KIPO, or other intellectual property office in which a foreign application claiming priority to the above-identified application is filed to have access to the application.

In accordance with 37 CFR 1.14(h)(3), access will be provided to a copy of the application-as-filed with respect to: 1) the above-identified patent application-as-filed, 2) any foreign application to which the above-identified application claims priority under 35 USC 119(a)-(d) if a copy of the foreign application that satisfies the certified copy requirement of 37 CFR 1.55 has been filed in the above-identified patent application, and 3) any U.S. application-as-filed from which benefit is sought in the above-identified patent application.

In accordance with 37 CFR 1.14(c), access may be provided to information concerning the date of filing the Authorization to Permit Access to Application by Participating Office.

[Page I]

NAME OF SOLE OR FIRST INVEN	for:					
Given Name	77	,		•••••		
(first and middle [if any])	Emmanuel //	/ /	Family Name or Surname	ē _.	GUEIT	
	// -	///				
Inventor's signature	- Inghi	leger d'		Date	May 27, 2014	
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[Page 2]