503025496 10/20/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SHARON BOGDANSKI	10/16/2014
JONATHAN TALBOT	10/09/2014

RECEIVING PARTY DATA

Name:	AMERICAN GREETINGS CORPORATION
Street Address:	ONE AMERICAN ROAD
City:	CLEVELAND
State/Country:	OHIO
Postal Code:	44144

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29506751

CORRESPONDENCE DATA

Fax Number: (216)245-3698

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: christine@flanaganIP.com

Correspondent Name: THE LAW OFFICE OF CHRISTINE A. FLANAGAN,

Address Line 1: 13500 PEARL ROAD, SUITE 139, #112

Address Line 4: STRONGSVILLE, OHIO 44136

ATTORNEY DOCKET NUMBER:	109769.0391
NAME OF SUBMITTER:	CHRISTINE FLANAGAN
SIGNATURE:	/Christine Flanagan/
DATE SIGNED:	10/20/2014

Total Attachments: 3

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PATENT 503025496 REEL: 033982 FRAME: 0214

ASSIGNMENT

WHEREAS, we, SHARON BOGDANSKI, a citizen of the United States of America and a resident of California, whose post office address is 7055 Charmant Drive, Apt. 99, San Diego, CA 92122; and JOHN TALBOT, a citizen of the United States of America and a resident of Ohio, whose post office address is 26532 East Oviatt Road, Bay Village, OH 44140, have invented certain inventions and improvements disclosed in a patent application entitled "MOBILE GREETING CARD" which was filed in the United States Patent and Trademark Office on October 20, 2014, serial no. 29/506,751 and

WHEREAS, AMERICAN GREETINGS CORPORATION a corporation of the State of Ohio, having a principal place of business at One American Road, Cleveland, Ohio 44144, has an ownership interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, SHARON BOGDANSKI and JOHN TALBOT, by these presents do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION, the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to AMERICAN GREETINGS CORPORATION as the assignee, for its interest and for the sole use and benefit of AMERICAN GREETINGS CORPORATION and its assigns and legal representatives;

For the same consideration, we, by these presents, do sell, assign, and transfer to AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Attached

Sharon Bogdanski

John Talbot

Date

Date

10/9/14

ASSIGNMENT

WHEREAS, we, SHARON BOGDANSKI, a citizen of the United States of America and a
resident of California, whose post office address is 7055 Charmant Drive, Apt. 99, San Diego, CA
92122; and JOHN TALBOT, a citizen of the United States of America and a resident of Ohio, whose
post office address is 562 Kenilworth Road, Bay Village, OH 44140, have invented certain inventions
and improvements disclosed in a patent application entitled "MOBILE GREETING CARD" which
was filed in the United States Patent and Trademark Office on, serial no.
and
WHEREAS, AMERICAN GREETINGS CORPORATION a
corporation of the State of Ohio, having a principal place of business at One American Road,
Cleveland, Ohio 44144, has an ownership interest in the same.
NOW, THEREFORE, for good and valuable consideration, the receipt
and sufficiency of which we hereby acknowledge, we, SHARON BOGDANSKI and JOHN
TALBOT, by these presents do sell, assign, and transfer to AMERICAN GREETINGS
CORPORATION, the full, exclusive, and entire right, title, and interest in and to said application, in
and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and
improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the
United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to
issue any and all Letters Patent of the United States resulting from said application, or from a division,
continuation, reexamination, or reissue thereof, to AMERICAN GREETINGS CORPORATION
as the assignee, for its interest and for the sole use and benefit of AMERICAN GREETINGS
CORPORATION and its assigns and legal representatives;
For the same consideration, we, by these presents, do sell, assign, and
transfer to AMERICAN GREETINGS CORPORATION the full, exclusive, and entire right, title,
and interest in and to any foreign application or applications corresponding to said application, in whole
or in part, in countries other than the United States, in and to any Letters Patent and similar protective
rights granted on said foreign applications, and in and to the right to claim any applicable priority rights
arising from or required for said foreign applications under the terms of any applicable conventions,
treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of
AMERICAN GREETINGS CORPORATION or its designee insofar as permitted by applicable
law;
AND, for the same consideration, we agree to sign all lawful papers,
execute all division, continuing, reexamination, reissue, and other applications, make all assignments and
rightful oaths, and generally do everything possible to aid AMERICAN GREETINGS

Sharon Bogdanski - Bogdanski - John Talbot

all said inventions and improvements in all countries throughout the world.

Date John Talbot

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CORPORATION, its successors, assigns, and nominees to obtain and enforce proper protection for

PATENT REEL: 033982 FRAME: 0217