

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3072892

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	DAVID M ALLEN	10/17/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	WOW PRODUCT SALES, LLC	
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<b>City:</b>	HOWELL	
<b>State/Country:</b>	MICHIGAN	
<b>Postal Code:</b>	48843	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	10763109	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>ATTORNEY DOCKET NUMBER:</b>	WOW-141599	
<b>NAME OF SUBMITTER:</b>	JOVAN N. JOVANOVIC	
<b>SIGNATURE:</b>	/s Jovan N. Jovanovic/	
<b>DATE SIGNED:</b>	10/20/2014	
<b>Total Attachments: 2</b>		
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**ASSIGNMENT**

WOW-141599

**THE WATSON IP GROUP, PLC**

3133 Highland Drive, Suite 200  
Hudsonville, Michigan 49426  
(616) 797-1000

**FOR VALUE RECEIVED**, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR"):

David M. Allen  
5474 Wildwood  
Howell, MI 48843

hereby assigns, transfers and sets over to:

Wow Product Sales, LLC  
5474 Wildwood  
Howell, MI 48843

(hereinafter called "ASSIGNEE"), all worldwide right, title and interest in and to the invention known as:

**ROOT NUTRIENT DELIVERY SYSTEM**

for which a United States Patent, namely U.S. Pat. No. 6,984,090 issued on January 10, 2006, , and all rights and privileges under said Letters Patent, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) The ASSIGNOR(s) agrees without charge to said ASSIGNEE but at ASSIGNEE's expense (a) to execute (i) all necessary papers to be used in connection with this patent and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this patent or any additional, continuing, or divisional application thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

(2) ASSIGNOR(s) hereby authorizes and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue any and all Letters

Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

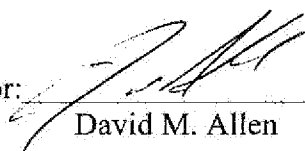
(3) ASSIGNOR(s) hereby covenants and warrants that they have full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR(s) hereby grants to the law firm of THE WATSON IP GROUP, PLC of Hudsonville, Michigan, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

ASSIGNOR(s):

Date: October 17, 2014

Name of Inventor:

  
David M. Allen