

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3073144

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JAMES KELLY	08/15/2014
ANDREW FAIRGRIEVE	08/15/2014
DAN DENNEHY	09/16/2014
ELLIOT HEMES	08/15/2014
RECEIVING PARTY DATA	
Name:	JAGUAR LAND ROVER LIMITED
Street Address:	ABBEEY ROAD
City:	WHITLEY, COVENTRY, WARWICKSHIRE
State/Country:	GREAT BRITAIN
Postal Code:	CV3 4LF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14378429
CORRESPONDENCE DATA	
Fax Number:	(248)689-4071
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	248-689-3500
Email:	kaminski@reising.com
Correspondent Name:	JAMES D. STEVENS
Address Line 1:	P.O. BOX 4390
Address Line 4:	TROY, MICHIGAN 48099-4390
ATTORNEY DOCKET NUMBER:	8189-3067-1
NAME OF SUBMITTER:	JULIE D. KAMINSKI
SIGNATURE:	/Julie D. Kaminski/
DATE SIGNED:	10/21/2014
Total Attachments: 4	
source=Assignment_Signed_All#page1.tif	
source=Assignment_Signed_All#page2.tif	
source=Assignment_Signed_All#page3.tif	

ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly, residing at Solihull, West Midlands, UK B938TG
(Full Name of Assignor #1) (Residence Address)

Andrew Fairgrieve, residing at Rugby, Warwickshire, UK CV23 9LB
(Full Name of Assignor #2) (Residence Address)

Dan Dennehy, residing at Coventry, West Midlands, UK CV5 7DR
(Full Name of Assignor #3) (Residence Address)

Elliot Hemes, residing at Solihull, West Midlands, UK B90 1JH
(Full Name of Assignor #4) (Residence Address)

do hereby assign, sell and set over to:

JAGUAR LAND ROVER LIMITED, located at
(Pat. Legal Name of Assignee)

Abbey Road, Whitley, Coventry, Warwickshire, GB CV3 4LF
(Assignee's Address)

(hereinafter referred to as Assignee), its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries set forth in the application for United States Letters patent, entitled:

DRIVER ADVICE SYSTEM FOR A VEHICLE
(Patent Application Title)

which can be identified in the United States Patent and Trademark Office as:

U.S. Serial No. 14/378,429, filed August 13, 2014

including the right of said Assignee, its successors, assigns or other legal representatives to make applications, including original, continuation, and divisional applications, and to receive Letters Patent for said inventions and discoveries in the United States and in any and all foreign countries in its own name or names, or in our name, at its election, and we hereby assign, sell and set over to said Assignee, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries. We hereby authorize Assignee to insert the Serial Number and Filing Date in the spaces provided above.

We hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said Assignee, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over. And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date: _____

This form should be initialed or otherwise legalized in the space below



(Assignor #2)

Andrew Fairgrieve

Dan Dennehy

Elliot Hemes

Return to James D. Stevens at Reising Ellington P.C., PO Box 4390, Troy, Michigan, USA 48069-4390

PATENT

REEL: 033988 FRAME: 0582

ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly, residing at Solihull, West Midlands, UK B938TG
[Full Name of Assignor - 1] [Residence Address]

Andrew Fairgrieve, residing at Rugby, Warwickshire, UK CV23 9LB
[Full Name of Assignor - 2] [Residence Address]

Dan Dennehy, residing at Coventry, West Midlands, UK CV5 7DR
[Full Name of Assignor - 3] [Residence Address]

Elliott Homes, residing at Solihull, West Midlands, UK B90 1JH
[Full Name of Assignor - 4] [Residence Address]

do hereby assign, sell and set over to:

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[Full Legal Name of Assignee] [Assignee's Address]
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DRIVER ADVICE SYSTEM FOR A VEHICLE
[Patent Application Title]

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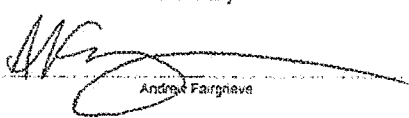
including the right of said Assignee, its successors, assigns or other legal representatives to make applications, including original, continuation, and divisional applications, and to receive Letters Patent for said inventions and discoveries in the United States and in any and all foreign countries in its own name or names, or in our name, at its election, and we hereby assign, sell and set over to said Assignee, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries. We hereby authorize Assignee to insert the Serial Number and Filing Date in the spaces provided above.

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Date: _____

This Form should be notarized or otherwise legalized in the space below.



James Kelly

Andrew Fairgrieve
Dan Dennehy
Elliott Homes

Return to James D. Stevens at Reising Ethington P.C., PO Box 4390, Troy, Michigan USA 48099-4390

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Date: 16/09/14

This Form should be notarized or otherwise legalized in the space below.

James Kelly

Andrew Fairgrieve

Dan Dennehy

Elliot Hemes

Return to James D. Stevens at Reising Ethington P.C., PO Box 4390, Troy, Michigan USA 48099-4390

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[Full Name of Assignor #1] [Residence Address]

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Date: 15/8/14

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James Kelly

Andrew Fairgrieve

Dan Dennehy

Elliot Hemes

Return to James D. Stevens at Reising Ethington P.C., PO Box 4390, Troy, Michigan USA 48099-4390

PATENT

RECORDED: 10/21/2014

REEL: 033988 FRAME: 0585