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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYAN	ICE:	ASSIGNMENT	
CONVEYING PARTY DA	ATA		
		Name	Execution Date
JAMES KELLY			08/15/2014
ANDREW FAIRGRIEVE			08/15/2014
DAN DENNEHY			09/16/2014
ELLIOT HEMES			08/15/2014
RECEIVING PARTY DA	ТА		
Name:	JAGUAR	LAND ROVER LIMITED	
Street Address:	ABBEY F	ROAD	
City:	WHITLE	Y, COVENTRY, WARWICKSHIRE	
State/Country:	GREAT E	BRITAIN	
Postal Code:	CV3 4LF		
PROPERTY NUMBERS Property Type	Total: 1	Number	
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For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly	, residing at Solihull, West Midlands, UK B938TG
White Numeral Assessor #11	(Actionset alla)ext(
Andrew Fairgrieve	, residing at Rugby, Warwickshire, UK_CV23 9LB
Public Some of Lengths \$7.	Produced analysis
Dan Dennehy	, residing at Coventry, West Midlands, UK_CV5 7DR
(Pull News of Accepter 54)	fKeiskoner (dorten)
Elliot Hemes	, residing at Solihull, West Midlands, UK 890 1JH
frate surgery exercises and	(Brutiene Asilen vi)

do hereby assign, sell and set over to:

JAGUAR LAND ROVER LIMITED

__, located at

Abbey Road, Whitley, Coventry, Warwickshire, GB, CV3 4LF

Associate dillers

(hereinafter referred to as Assignce), its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries set forth in the application for United States Letters patent, entitled:

DRIVER ADVICE SYSTEM FOR A VEHICLE

which can be identified in the United States Patent and Trademark Office as:

U.S. Serial No. 14/378,429 , filed August 13, 2014

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including the right of suid Assignce, its successors, assigns or other legal representatives to make applications, including original, continuation, and divisional applications, and to receive Letters Patent for said inventions and discoveries in the United States and in any and all foreign countries in its own name or names, or in our name, at its election, and we hereby assign, sell and set over to said Assignee, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries. We hereby authorize Assignee to insert the Serial Number and Filing Date in the spaces provided above.

We hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said Assignee, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over. And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date:

Anthew Failgrave

Eicen Domebetry

Ellos Hectory

Renard to James D. Stevens at Reising Ethiogian P. C., PO Bax 4390, Troy, Michigan, USA, 48090.4304

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly	residing at Solihull, West Midlands, UK B938TG
firth Nume of Anigmur : 11	[[ledikper Addres]]
Andrew Fairgrieve	, residing at Rugby, Warwickshire, UK_CV23 9LB
[Full Kame of Assignmer 2]	[Residence Address]
Dan Dennehy	, residing at Coventry, West Midlands, UK_CV5 7DR
[Full Name of Assigner +3]	Hesidence Aldreas]
Elliot Hemes	residing at Solihull, West Midlands, UK 890 1JH
[Full Name of Assignar 24]	[Resultace Aultrees]

do hereby assign, sell and set over to:

JAGUAR LAND ROVER LIMITED	located at
[1-nil12.egg] Kenne of Assuper]	
Abbey Road, Whitley, Coventry, Warwickshire, GB_CV3.4LF	

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Date:

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Return to James D. Stevens at Reising Ethington P.C., PO Box 4390, Troy, Michigan USA 48099-4390

PATENT REEL: 033988 FRAME: 0583

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly	, residing at Solihull, West Midlands, UK B938TG	
[Full Name of Assignar +1]	[Residence Address]	
Andrew Fairgrieve	, residing at Rugby, Warwickshire, UK_CV23 9LB	
[Full Name of Assignar +3]	[Residence Address]	
Dan Dennehy	, residing at Coventry, West Midlands, UK CV5 7DR	
[Full Name of Assignar +3]	{Reshlenex.Adubess}	******************
Elliot Hemes	, residing at Solihull, West Midlands, UK B90 1JH	
[Full Name of Assignm =4]	[RestJence Address]	*****

JAGUAR LAND ROVER LIMITED	located at
Abbey Road, Whitley, Coventry, Warwickshire, GB_CV3 4LF	1449 (n. 1920) - 145 (n. 1921) 1449 (n. 1921) - 145 (n. 1921)

(hereinafter referred to as Assignee), its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries set forth in the application for United States Letters patent, entitled:

DRIVER ADVICE SYSTEM FOR A VEHICLE [Patent Application Tube]

which can be identified in the United States Patent and Trademark Office as:

U.S. Serial No. 14/378,429 , filed August 13, 2014

including the right of said Assignce, its successors, assigns or other legal representatives to make applications, including original, continuation, and divisional applications, and to receive Letters Patent for said inventions and discoveries in the United States and in any and all foreign countries in its own name or names, or in our name, at its election, and we hereby assign, sell and set over to said Assignee, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries. We hereby authorize Assignee to insert the Serial Number and Filing Date in the spaces provided above.

We hereby agree for ourselves, our heirs, successors, assigns or other legal representatives to execute any and all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said Assignee, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over. And we hereby represent and warrant that we have not granted any rights inconsistent with the rights granted herein.

Date: 16/09/14

This Form should be notarized or otherwise legalized in the space below.

2000	Jamas Kelly
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	Andrew Fairgrieve
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	Oan Dennety
	Elliot Homos

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PATENT REEL: 033988 FRAME: 0584

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we,

James Kelly	, residing at Solihull, West Midlands, UK 8938TG	
[Full Stanie of Assignar #1]	[Residence Address]	
Andrew Fairgrieve	, residing at Rugby, Warwickshire, UK CV23 9LB	
[Full Nerve of Assigner #2]	[Residence Address]	
Dan Dennehy	, residing at Coventry, West Midlands, UK CV5 7DR	
[Full Name of Assignor #3]	[Nesidence Address]	************
Elliot Hemes	, residing at Solihull, West Midlands, UK 890 1JH	
[Full Name of Assignar #4]	(Residence Address)	

do hereby assign, sell and set over to:

JAGUAR LAND ROVER LIMITED	ated at
[Fiel] Logst Notice of Artigated	
Abbey Road, Whitley, Coventry, Warwickshire, GB CV3 4LF	
(Assigned & Akhess)	

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DRIVER ADVICE SYSTEM FOR A VEHICLE (Patent Application Title)

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Date:

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	Dan Dennehy	
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0	Elliot Hemes	
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PATENT REEL: 033988 FRAME: 0585

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